



2012 MODEL YEAR
RAM 1500 EXPRESS 4X2

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$22,420

DODGE RAM 1500 ST REG CAB 4X2
Exterior Color: Black Clear Coat Exterior Paint
Interior Color: Dark Slate / Medium Graystone Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 6-Speed Automatic 65RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Trailer Tow Wiring with 4-Pin Connector
7-Pin Wiring Harness
26-Gallon Fuel Tank
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front Airbags
Electronic Stability Control
Antilock 4-Wheel-Disc Brakes
Sentry Key® Theft Deterrent System
Power Accessory Delay
120-MPH Primary Speedometer
Tire Pressure Monitoring Warning Lamp
Auxiliary Transmission Oil Cooler
Variable Intermittent Windshield Wipers
Locking Tailgate
Manual Door Locks
Manual Windows

INTERIOR FEATURES

Air Conditioning
Uconnect® 130 CD/MP3
6 Speakers
Audio Jack Input for Mobile Devices
Tilt Steering Column
12-Volt Auxiliary Power Outlet
Day / Night Rearview Mirror
Behind-the-Seat Storage Bin
Black Vinyl Floor Covering (No Floor Mats)

EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Argent Wheels
P265/70R17 BSW All Season Tires
Full-Size Spare Tire
Manual 6-Inch x 9-Inch Black Mirrors
Black Door Handles
Automatic Headlamps
Halogen Headlamps
Tinted Glass Windows

OPTIONAL EQUIPMENT

Customer Preferred Package 25C \$1,605
RAM 1500 Express
Floor Covering Carpet
Front Floor Mats
20-Inch x 8.0-Inch Aluminum Wheels
P275/60R20 BSW All Season Tires
Body-Color Grille
Dual Rear Exhaust with Bright Tips
Fog Lamps
Full-Size Temporary Use Spare Tire
Locking Lug Nuts
ST Popular Equipment Group \$640
Cloth 40 / 20 / 40 Bench Seat
Speed Control
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 888-539-7474
5.7-Liter V8 HEMI® MDS VVT Engine
Heavy Duty Transmission Oil Cooler
Heavy Duty Engine Cooling
20-Inch x 9.0-Inch Aluminum Chrome-Clad Wheels \$400
Class IV Receiver Hitch \$335

DESTINATION CHARGE \$995

Package Value Savings of \$2,500
Included in Ram 1500 Express Price

TOTAL PRICE: * \$26,395

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
24-hour towing assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-JD6AT9CG-240255

L4-VON: 5515

S.L.
0517



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG
14

Expected range
for most drivers
11 to 17 MPG

HIGHWAY MPG
20

Expected range
for most drivers
16 to 24 MPG

Estimated
Annual Fuel Cost
\$3,609

based on 15,000 miles
at \$3.85 per gallon

Combined Fuel Economy

This vehicle

16

10 21
All STANDARD PICKUPS

Your actual
mileage will vary
depending on how you
drive and maintain
your vehicle.



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.
▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★▲

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 70 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 18 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
SALTILLO, MEXICO

COUNTRY OF ORIGIN:

ENGINE: MEXICO
TRANSMISSION: UNITED STATES