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VEHICLE DESCRIPTION

TAURUS

2013 SEL FWD  
5-PASSENGER  
3.5L V6 TIVCT ENGINE  
6-SPEED AUTO TRANSMISSION

EXTERIOR  
RUBY RED METALLIC TC  
INTERIOR  
DUNE LEATHER SEATING

DG 176987

| STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>EXTERIOR</b> <ul style="list-style-type: none"><li>18" PAINTED ALUMINUM WHLS</li><li>P235/55R18 A/S BSW TIRES</li><li>AUTO PROJ BEAM HEADLAMPS</li><li>RAISED POWER DOME HOOD</li><li>LED TAILLAMPS</li><li>SUPPLEMENTAL PARK LAMPS</li><li>MIRRORS-MAN FOLD DUAL PWR HEATED WITH APPROACH LAMP</li><li>INTEGRATED SPOTTER MIRRORS</li><li>SECURICODE KEYLESS ENTRY</li><li>QUASI-DUAL EXHAUST SYSTEM</li><li>EXHAUST TIPS - CHROME</li><li>DOOR HANDLES - BODY COLOR</li><li>MINI SPARE TIRE/WHEEL</li><li>EASY FUEL CAPLESS FILLER</li></ul> | <b>INTERIOR</b> <ul style="list-style-type: none"><li>POWER DRIV AND PASS SEATS - 6-WAY</li><li>60/40 FOLD-FLAT REAR BENCH</li><li>DUAL ZONE ELEC TEMP CNTRL</li><li>LEATHER WRAPPED STR WHEEL W/ CRUISE, AUDIO AND CLIMATE CONTROL</li><li>TILT/TELESCOPE STR COLUMN</li><li>1-TOUCH UP/DOWN DRIVER WIN</li><li>CENTER CONSOLE W/ARMREST, STORAGE &amp; 2 CUPHOLDERS</li><li>DUAL ILLUM VANITY MIRRORS</li><li>UNIQUE DOOR/IP APPLIQUES</li><li>MAP POCKETS- DRIVER &amp; PASS</li><li>FRONT AND REAR FLOOR MATS</li></ul> | <b>FUNCTIONAL</b> <ul style="list-style-type: none"><li>FRONT WHEEL DRIVE</li><li>6-SPEED SELECTSHIFT TRANS</li><li>POWER STEERING W/EPAS</li><li>4-WHL DISC BRAKES W / ABS</li><li>CURVE CONTROL</li><li>AM/FM CD/MP3 CAPBL,AUX JAC</li><li>SYNC W/ MYFORD TOUCH</li><li>SYNC SERVICES</li><li>SIRIUSXM RADIO W/6 MO. TRI</li><li>MESSAGE CTR: OUTSIDE TEMP, COMPASS, TRIP COMPUTER</li><li>ELECTROCHROMIC MIRROR</li><li>WIPER ACTIVATED HEADLAMPS</li><li>REMOTE START</li><li>19.0 GALLON FUEL TANK</li></ul> | <b>SAFETY/SECURITY</b> <ul style="list-style-type: none"><li>SOS POST CRASH ALERT SYS</li><li>PERSONAL SAFETY SYSTEM</li><li>AIRBAGS - FRONT AND SIDE</li><li>ADVANCETRAC WITH RSC</li><li>SAFETY CANOPY - 2 ROWS</li><li>PERIMETER ALARM</li><li>LATCH CHILD SAFETY SYSTEM</li><li>CHILDPROOF REAR DOOR LOCKS</li><li>ILLUMINATED ENTRY</li><li>MYKEY</li><li>TIRE PRESSURE MONITOR SYS</li></ul><br><b>WARRANTY</b> <ul style="list-style-type: none"><li>3YR/36,000 BUMPER / BUMPER</li><li>5YR/60,000 POWERTRAIN</li><li>5YR/60,000 ROADSIDE ASSIST</li></ul> |

| INCLUDED ON THIS VEHICLE                                                                                                                                                                                               | (MSRP)                                                     | PRICE INFORMATION                                 | (MSRP)                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|---------------------------------------------------|-------------------------|
| <b>EQUIPMENT GROUP 201A</b> <ul style="list-style-type: none"><li>AUDIO - W/IP CENTER CH SPEAKE</li><li>SYNC VOICE ACTIVATED SYSTEMS</li><li>HMI W/8" SCREEN PAINTED FP</li><li>REVERSE SENSING SYSTEM</li></ul>       | 800.00                                                     | BASE PRICE<br>TOTAL OPTIONS                       | \$28,800.00<br>3,485.00 |
| <b>OPTIONAL EQUIPMENT</b><br>2013 MODEL YEAR<br>RUBY RED METALLIC TC<br>. FLEXIBLE FUEL<br>HEATED FRONT SEATS<br>FRONT LICENSE PLATE BRACKET<br>VOICE ACT NAVIGATION SYS<br>2.77 RATIO REGULAR AXLE<br>LEATHER SEATING | 395.00<br><br>NO CHARGE<br>795.00<br>NO CHARGE<br>1,495.00 | TOTAL VEHICLE & OPTIONS<br>DESTINATION & DELIVERY | 32,285.00<br>795.00     |

|  |                   |                                   |                                                                                                                                                                                                                                               |             |
|--|-------------------|-----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
|  | RAMP ONE          |                                   | TOTAL MSRP                                                                                                                                                                                                                                    | \$33,080.00 |
|  | CA80              |                                   | This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above. |             |
|  | RAMP TWO          | FINAL ASSEMBLY PLANT              |                                                                                                                                                                                                                                               |             |
|  |                   | CHICAGO                           |                                                                                                                                                                                                                                               |             |
|  | METHOD OF TRANSP. | ITEM #: 52-N004 O/T 2             |                                                                                                                                                                                                                                               |             |
|  | CONVOY            | CK251 N RA 2X 315 000252 10 25 12 |                                                                                                                                                                                                                                               |             |

EPA DOT

Fuel Economy and Environment

E85

Flexible-Fuel Vehicle  
Gasoline-Ethanol (E85)

Fuel Economy



23

MPG

combined city/hwy

19

city

29

highway

4.3 gallons per 100 miles

Large Cars range from 12 to 28 MPG. The best vehicle rates 112 MPGe. Values are based on gasoline and do not reflect performance and ratings based on E85.

You save

\$100

in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost

\$2,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)

1

6

10

Best

1

5

10

Best

This vehicle emits 393 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

|               |                  |       |
|---------------|------------------|-------|
| Frontal Crash | Driver Passenger | ★★★★★ |
|---------------|------------------|-------|

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

|            |                         |                |
|------------|-------------------------|----------------|
| Side Crash | Front seat<br>Rear seat | ★★★★★<br>★★★★★ |
|------------|-------------------------|----------------|

Based on the risk of injury in a side impact.

Rollover

★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).  
www.safercar.gov or 1-888-327-4236



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Extended Service Plan

Ford ESP is the only extended service plan honored at every Ford dealership in the U.S. and Canada. See your dealer for additional details or visit [www.FordOwner.com](http://www.FordOwner.com) for more information.



FordCredit

Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit [www.FordCredit.com](http://www.FordCredit.com).

IIHS Ratings

Top Safety Pick Award Winner

|                |      |
|----------------|------|
| Frontal Offset | GOOD |
| Side Impact    | GOOD |
| Rear Impact    | GOOD |
| Roof Strength  | GOOD |

The Institute rates vehicles Good, Acceptable, Marginal, or Poor based on performance.

