



2013 MODEL YEAR
RAM 1500 EXPRESS CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$33,295

RAM 1500 ST CREW CAB 4X4
Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
Heavy Duty Engine Cooling
Heavy Duty Transmission Oil Cooler
26-Gallon Fuel Tank
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Electronic Stability Control
Anti-Lock 4-Wheel Disc Brakes
Speed Control
Sentry Key® Theft Deterrent System
Power Accessory Delay
Automatic Headlamps
Locking Tailgate
Spray in Bedliner
Class IV Receiver Hitch

INTERIOR FEATURES
Front Armrest with Three Cup Holders
Second-Row In-Floor Storage Bins
Rear Under Seat Storage Compartment
Air Conditioning
Uconnect® 3.0 AM/FM
6 Speakers
Audio Jack Input for Mobile Devices
Media Hub (USB, Aux)
Rear Folding Seat
Power Front Windows w/ 1-Touch Up and Down Feature
Power Door Locks
Tilt Steering Column
Electronic Vehicle Information Center
12-Volt Auxiliary Power Outlet
Black Vinyl Floor Covering

OPTIONAL EQUIPMENT
Customer Preferred Package 25C \$2,560

20-Inch x 8.0-Inch Aluminum Wheels
P275/60R20 BSW All Season Tires
Body-Color Front Fascia
Body-Color Grille
Body-Color Rear Bumper with Step Pads
Fog Lamps
Carpet Floor Covering
Front and Rear Floor Mats

Delete Spray in Bedliner
Delete Class IV Receiver Hitch
Popular Equipment Group \$535
Cloth 40 / 20 / 40 Bench Seat
Remote Keyless Entry with All-Secure
Premium Display Package \$665
Integrated Voice Command with Bluetooth®
Overhead Console
Uconnect® 5.0 AM/FM/BT
5.0-Inch Touch Screen Display
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Remote USB Port - Charge Only
7-Inch Multiview Display in Instrument Cluster
Rearview Mirror with Microphone
5.7-Liter V8 HEMI® MDS VVT Engine
180-Amp Alternator
Dual Rear Exhaust with Bright Tips
Chrome Wheel-to-Wheel Side Steps \$600
50 State Emissions
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$400
P275/60R20 OWL All Season Tires
ParkView Rear Back-Up Camera \$200
Add Class IV Receiver Hitch \$335
Trailer Brake Control \$230

DESTINATION CHARGE \$995

Package Value Savings of \$1,000
Included in Express Price

TOTAL PRICE: * \$39,815

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Roadside assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7KT6DS-671249

L4-VON: 3693

S.L.
0503



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

EPA DOT Fuel Economy and Environment

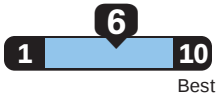
Gasoline Vehicle

Fuel Economy
15 MPG
combined city/hwy
6.7 gallons per 100 miles
Standard pickups range from 13 to 21 MPG.
The best vehicle rates 121 MPGe.
13 city
19 highway

You spend
\$6,650
more in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$3,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 67 %
MAJOR SOURCES OF FOREIGN PARTS

CONTENT:
MEXICO: 22 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
This vehicle not factory equipped for Snow Plow inston - See dealer for details.