



2013 MODEL YEAR  
RAM 1500 EXPRESS CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$32,985

RAM 1500 ST CREW CAB 4X4  
Exterior Color: Black Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

Electric Shift-On-The-Fly Transfer Case  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
Heavy Duty Engine Cooling  
Heavy Duty Transmission Oil Cooler  
26-Gallon Fuel Tank  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Electronic Stability Control  
Anti-Lock 4-Wheel Disc Brakes  
Speed Control  
Sentry Key® Theft Deterrent System  
Power Accessory Delay  
Automatic Headlamps  
Locking Tailgate  
3.55 Rear Axle Ratio  
Spray-In Bedliner  
Class IV Receiver Hitch

INTERIOR FEATURES  
Front Armrest with Three Cup Holders  
Second-Row In-Floor Storage Bins  
Rear Under Seat Storage Compartment  
Air Conditioning  
Uconnect® 3.0 AM/FM  
6 Speakers  
Audio Jack Input for Mobile Devices  
Media Hub (USB, Aux)  
Rear Folding Seat  
Power Front Windows w/ 1-Touch Up and Down Feature  
Power Door Locks  
Tilt Steering Column  
Electronic Vehicle Information Center  
12-Volt Auxiliary Power Outlet  
Black Vinyl Floor Covering  
EXTERIOR FEATURES  
Halogen Quad Headlamps  
17-Inch x 7.0-Inch Steel Wheels

OPTIONAL EQUIPMENT  
Customer Preferred Package 25C \$2,110  
20-Inch x 8.0-Inch Aluminum Wheels  
P275/60R20 BSW All Season Tires  
Body-Color Front Fascia  
Body-Color Grille

Body-Color Rear Bumper with Step Pads  
Fog Lamps  
Carpet Floor Covering  
Front and Rear Floor Mats  
Delete Spray in Bedliner  
Delete Class IV Receiver Hitch  
Popular Equipment Group \$535  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Cloth 40 / 20 / 40 Bench Seat  
Remote Keyless Entry with All-Secure  
Anti-Spin Differential Rear Axle \$325  
5.7-Liter V8 HEMI® MDS VVT Engine  
180-Amp Alternator  
Dual Rear Exhaust with Bright Tips  
50 State Emissions  
32-Gallon Fuel Tank \$75  
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$400  
P275/60R20 OWL All Season Tires  
ParkView Rear Back-Up Camera \$350  
Auto-Dimming Rearview Mirror with Display  
Add Class IV Receiver Hitch \$335  
Add Spray-In Bedliner \$475

DESTINATION CHARGE \$995

Package Value Savings of \$1,000  
Included in Express Price

TOTAL PRICE: \* \$38,585

WARRANTY COVERAGE  
5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Roadside assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7KT8DS-521921 L4-VON: 3319 S.L. 1014



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com  
or call 1-866-RAMINFO Chrysler Group LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy 15 MPG  
combined city/hwy 13 city 19 highway  
6.7 gallons per 100 miles  
Standard pickups range from 13 to 21 MPG. The best vehicle rates 112 MPGe.  
You spend \$6,650 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,650  
Fuel Economy & Greenhouse Gas Rating (tailpipe only) 3  
Smog Rating (tailpipe only) 6  
This vehicle emits 582 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.  
▲ Safety concern: visit www.safercar.gov or call 1-888-327-4236 for more details.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat Not Rated Not Rated

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 67 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 22 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer  
This vehicle not factory equipped for Snow Plow inston - See dealer for details.