



2014 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X2

For more information visit: www.ramtrucks.com

or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$36,980**

RAM 1500 SLT CREW CAB 4X2

Exterior Color: Black Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Premium Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Second-Row In-Floor Storage Bins
Remote Keyless Entry with All-Secure
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
26-Gallon Fuel Tank
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Electronic Stability Control
Anti-Lock 4-Wheel Disc Brakes
Speed Control
Sentry Key® Theft Deterrent System
Power Accessory Delay
Automatic Headlamps
Locking Tailgate
3.21 Rear Axle Ratio

INTERIOR FEATURES

Rear Power Sliding Window
Overhead Console
Traveler / Mini Trip Computer
Passenger-Side Sun Visor with Mirror
Premium Vinyl Door Trim with Map Pocket
Front Armrest with Three Cup Holders
Air Conditioning
Uconnect® 5.0 AM/FM/BT
Integrated Voice Command with Bluetooth®
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
6 Speakers
Media Hub (USB, Audio Jack)
Rear Folding Seat
Rear Under Seat Storage Compartment
Power Front Windows w/ 1-Touch Up and Down Feature
Power Door Locks
Tilt Steering Column
Electronic Vehicle Information Center
12-Volt Auxiliary Power Outlet
Carpet Floor Covering
Front and Rear Floor Mats

EXTERIOR FEATURES

Halogen Quad Headlamps
17-Inch x 7.0-Inch Aluminum Wheels
P265/70R17 BSW All Season Tires
Power Heated Mirrors with Manual Fold-Away

Bright Front Bumper
Bright Rear Bumper
Bright Grille

OPTIONAL EQUIPMENT

Customer Preferred Package 26Z **\$730**
20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
P275/60R20 BSW All Season Tires
Class IV Receiver Hitch
Cloth 40 / 20 / 40 Premium Bench Seat
Fog Lamps
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Power 10-Way Driver Seat
Rear 60 / 40 Split Folding Seat
Folding Flat Load Floor Storage
115-Volt Auxiliary Power Outlet
Trailer Tow Group **\$410**
Trailer Brake Control
3.92 Rear Axle Ratio **\$50**
Anti-Spin Differential Rear Axle **\$325**
Chrome Body Side Molding **\$200**
Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV Premium Navigation **\$1,005**
SiriusXM Traffic™ / 1-Year Traffic Service
SiriusXM Travel Link™ / 1-Year Subscription
Media Hub (DS, USB, Aux, Charge Only USB)
Single Disc Remote CD Player **\$195**

DESTINATION CHARGE **\$1,195**

Package Value Savings of **\$3,200**
Included in Big Horn Price

TOTAL PRICE: * \$41,090

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6TT6ES-148260

L4-VON: 8011

S.L. 0913



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

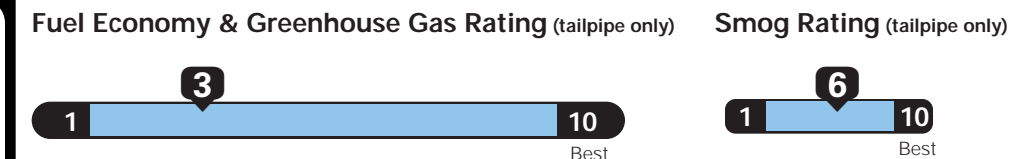
EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
17 MPG
combined city/hwy
5.9 gallons per 100 miles
Standard pickups range from 13 to 21 MPG. The best vehicle rates 121 MPGe.
15 city
22 highway

You spend **\$4,500** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST **\$3,200**



This vehicle emits 514 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 23 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: GERMANY