

2014 MODEL YEAR RAM 1500 SPORT CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$43,665

RAM 1500 SPORT CREW CAB 4X4

Exterior Color: Black Clear Coat Exterior Paint

Interior Color: Black Interior Color Interior: Cloth Bucket Seats

Engine: 5.7-Liter V8 HEMI® MDS VVT Engine

Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Remote Keyless Entry with All-Secure

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

Anti-Lock 4-Wheel Disc Brakes

Luxury Group

Electric Shift-On-Demand Transfer Case

INTERIOR FEATURES

Full-Length Floor Console

Overhead Console with Garage Door Opener

Heated Front Seats

Heated Steering Wheel

7-Inch Multi-View Cluster

Uconnect® 8.4A AM/FM/BT/ACCESS

Integrated Voice Command with Bluetooth®

SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

NAV-Ready. See Dealer for Details

8.4-Inch Touch Screen Display

ParkView™ Rear Back-up Camera

Remote USB Port - Charge Only

Power 10-Way Driver Seat

Power Lumbar Adjust

Power Front Windows w/ 1-Touch Up and Down Feature

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

115-Volt Auxiliary Power Outlet

Second-Row In-Floor Storage Bins

EXTERIOR FEATURES

Bi-Function Halogen Projector Black Headlamps

Fog Lamps

Sport Tail Lamps

P275/60R20 OWL All Season Tires

20-Inch x 9.0-Inch Polished / Painted Alum Wheels

Power Heated Mirrors with Manual Fold-Away

Body-Color Grille

Body-Color Front Fascia

Body-Color Rear Bumper with Step Pads

Dual Rear Exhaust with Bright Tips

OPTIONAL EQUIPMENT

Customer Preferred Package 26L

Convenience Group \$495 Automatic High Beam Headlamp Control

Keyless Enter 'n Go™

Rain Sensitive Windshield Wipers

Remote Start and Security Group

Remote Start System

Security Alarm

\$775 Sport Performance Hood Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$500

\$350

\$335

\$1,195

Premium Navigation

SiriusXM Traffic™ / 1-Year Traffic Service

SiriusXM Travel Link™ / 1-Year Subscription

Class IV Receiver Hitch

TOTAL PRICE: * \$47,315

WARRANTY COVERAGE

DESTINATION CHARGE

5-year or 100,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

> 5_{YEAR}/100,000_{MILE} **POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

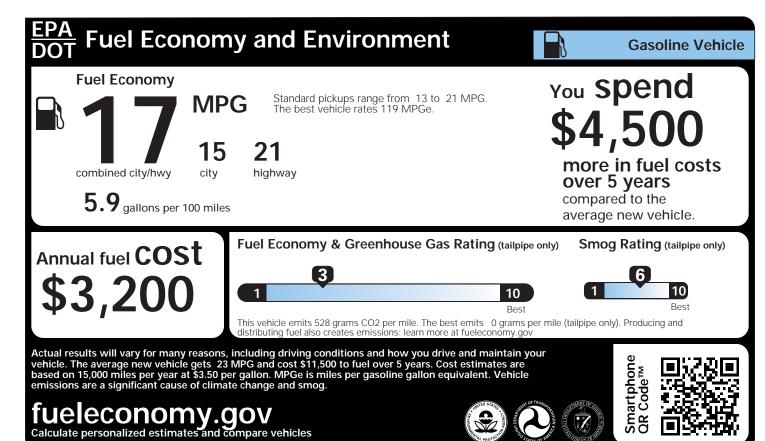
VIN: 1C6-RR7MT8ES-470760 L4-VON: 6263

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

Chrysler Group LLC



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

**** Side Front seat **** Crash Rear seat Based on the risk of injury in a side impact. $\star\star\star$ Rollover

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 66 % MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 23 %

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN: **ENGINE: MEXICO**

TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer