



# 2014 MODEL YEAR RAM 1500 SLT QUAD CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$40,795**

**RAM 1500 SLT QUAD CAB 4X4**

**Exterior Color:** Granite Crystal Met. Clear Coat

**Interior Color:** Black/Diesel Gray

**Interior:** Cloth 40/20/40 Prem Bench Seat

Power 10-Way Driver Seat

Rear 60/40 Split Folding Seat

**Engine:** 3.6L V6 24V VVT Engine

**Transmission:** 8-Speed Auto 845RE Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL / SAFETY FEATURES**

Advanced Multistage Front Air Bags\*\*

Supp. Side Curtain Frt/Rr Air Bags

Supplemental Side Air Bags

Supplemental Frt Seat Side Air Bags

Elec Shift-on-the-Fly P/Time T/Case

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Tire Pressure Monitoring Display

Front Stabilizer Bar

Rear Stabilizer Bar

Front Heavy Duty Shock Absorbers

Rear Heavy Duty Shock Absorbers

Remote Keyless Entry with All-Secure

Sentry Key Theft Deterrent System

Locking Tailgate

Vehicle Information Center

Halogen Quad Headlamps

Automatic Headlamps

Trailer Tow w/4-Pin Connector Wiring

Engine Block Heater

730 Amp Maintenance Free Battery

Alternator - 180 Amp

12V Auxiliary Power Outlet

**INTERIOR FEATURES**

Cloth 40/20/40 Bench Seat

Rear Folding Seat

Air Conditioning

Speed Control

Pwr Front Windows, 1-Touch, Up & Down

Power Locks

Rear Power Sliding Window

Tilt Steering Column

Manual Adjust Seats

Overhead Console

Traveler/Mini Trip Computer

Temperature & Compass Gauge

Front & Rear Floor Mats

Uconnect 5.0 AM/FM/BT

5.0" Touchscreen Display

6 Speakers

SiriusXM Satellite Radio

Integrated Voice Command w/Bluetooth

Rear View Mirror w/Microphone

Remote USB Port

**EXTERIOR FEATURES**

17X7.0 Aluminum Wheels

P265/70R17 BSW All Season Tires

Power Heated Mirrors, Fold-Away

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

**Granite Crystal Met. Clear Coat** \$195

**Cloth 40/20/40 Prem Bench Seat** \$800

Power 10-Way Driver Seat

Rear 60/40 Split Folding Seat

115V Auxiliary Power Outlet

Power Lumbar Adjust

Folding Flat Load Floor Storage

Front Center Seat Cushion Storage

**Customer Preferred Package 22G**

**3.55 Rear Axle Ratio** \$95

**Single Disc Remote CD Player** \$225

**20X8.0 Aluminum Wheels** \$500

P275/60R20 BSW All Season Tires

Full Size Temporary Use Spare Tire

Locking Lug Nuts

**Class IV Receiver Hitch** \$375

**Flex Fuel Vehicle**

**Federal A/C Excise Tax** \$100

**Ontario Tire Surcharge**

Destination Charge \$1,695

**TOTAL PRICE: \* \$44,780**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7GG3ES-280315

L4-VON: 8769

S.L. 0210



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

## Chrysler Canada Inc.

**5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2014 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply.†The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

**ENERGUIDE**

Ask your dealer for the **FUEL CONSUMPTION GUIDE**  
or call 1-800-387-2000.

CITY / VILLE

**13.0 22**

L/100 km mi/gal

Estimated annual fuel cost

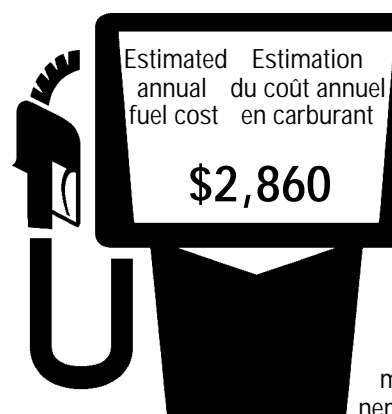
**\$2,860**

HIGHWAY / ROUTE

**8.5 33**

L/100 km mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.



**Canada**

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT  
à votre concessionnaire ou composez le 1-800-387-2000.**