



2014 MODEL YEAR
RAM 1500 EXPRESS CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$35,195

RAM 1500 ST CREW CAB 4X4
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

- Electric Shift-On-The-Fly Transfer Case
- Trailer Tow with 4-Pin Connector Wiring
- 7 Pin Wiring Harness
- 26-Gallon Fuel Tank
- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- Electronic Stability Control
- Anti-Lock 4-Wheel Disc Brakes
- Speed Control
- Sentry Key® Theft Deterrent System
- Power Accessory Delay
- Automatic Headlamps
- Locking Tailgate
- Spray-In Bedliner
- Class IV Receiver Hitch

INTERIOR FEATURES

- Front Armrest with Three Cup Holders
- Second-Row In-Floor Storage Bins
- Rear Under Seat Storage Compartment
- Air Conditioning
- Uconnect® 3.0 AM/FM
- 6 Speakers
- Media Hub (USB, Audio Jack)
- Rear Folding Seat
- Power Front Windows w/ 1-Touch Up and Down Feature
- Power Door Locks
- Tilt Steering Column
- Electronic Vehicle Information Center
- 12-Volt Auxiliary Power Outlet
- Black Vinyl Floor Covering

EXTERIOR FEATURES

- Halogen Quad Headlamps
- 17-Inch x 7.0-Inch Steel Wheels
- P265/70R17 BSW All Season Tires

- Full Size Spare Tire
- Power Heated Mirrors with Manual Fold-Away
- Black Door Handles
- Black Front Bumper
- Black Rear Bumper
- Black Grille

OPTIONAL EQUIPMENT

Customer Preferred Package 26C \$1,135

- 20-Inch x 8.0-Inch Aluminum Wheels
- P275/60R20 BSW All Season Tires
- Body-Color Front Fascia
- Body-Color Rear Bumper with Step Pads
- Fog Lamps
- Carpet Floor Covering
- Front and Rear Floor Mats
- Delete Spray-In Bedliner
- Delete Class IV Receiver Hitch

Popular Equipment Group \$535

- SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
- For More Information, Call 800-643-2112
- Cloth 40 / 20 / 40 Bench Seat
- Remote Keyless Entry with All-Secure
- 8-Speed TorqueFlite Auto Trans 8HP70 \$500
- 5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
- Dual Rear Exhaust with Bright Tips

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$39,710

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7KT9ES-399880

L4-VON: 3906

S.L.
0628



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

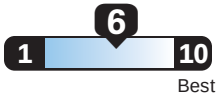
Fuel Economy
17 MPG
combined city/hwy
5.9 gallons per 100 miles
15 city
21 highway

Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

You spend \$4,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 23 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.