



2014 MODEL YEAR RAM 1500 SPORT CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$43,190

RAM 1500 SPORT CREW CAB 4X4
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Power 10-Way Driver / 6-Way Passenger Seats
Ventilated Front Seats
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed TorqueFlite Auto Trans 8HP70

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Remote Keyless Entry with All-Secure
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
Anti-Lock 4-Wheel Disc Brakes

Luxury Group
Electric Shift-On-Demand Transfer Case

INTERIOR FEATURES

Full-Length Floor Console
Overhead Console with Garage Door Opener
Heated Front Seats
Heated Steering Wheel
7-Inch Multi-View Cluster
Uconnect® 8.4A AM/FM/BT/ACCESS
Integrated Voice Command with Bluetooth®
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112

NAV-Ready. See Dealer for Details
8.4-Inch Touch Screen Display
ParkView™ Rear Back-up Camera
Remote USB Port - Charge Only
Power 10-Way Driver Seat
Power Lumbar Adjust
Power Front Windows w/ 1-Touch Up and Down Feature

Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls

115-Volt Auxiliary Power Outlet
Second-Row In-Floor Storage Bins

EXTERIOR FEATURES

Bi-Function Halogen Projector Black Headlamps
Fog Lamps

Sport Tail Lamps
P275/60R20 OWL All Season Tires
20-Inch x 9.0-Inch Polished / Painted Alum Wheels
Power Heated Mirrors with Manual Fold-Away
Body-Color Grille
Body-Color Front Fascia
Body-Color Rear Bumper with Step Pads
Dual Rear Exhaust with Bright Tips

OPTIONAL EQUIPMENT

Leather-Trimmed Bucket Seats \$1,500
Power 10-Way Driver / 6-Way Passenger Seats
Ventilated Front Seats
Customer Preferred Package 26L
Remote Start and Security Group \$350
Premium Group \$300
9 Amplified Speakers with Subwoofer
Power Sunroof \$995
Sport Performance Hood \$775
Uconnect® 8.4AN AM/FM/BT/ACCESS/NAV \$500

Premium Navigation
SiriusXM Traffic™ / 1-Year Traffic Service
SiriusXM Travel Link™ / 1-Year Subscription
ParkSense® Front / Rear Park Assist System \$395
Class IV Receiver Hitch \$335
Spray-In Bedliner \$475

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$50,010

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT2ES-232466 L4-VON: 4551 S.L. 1223



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

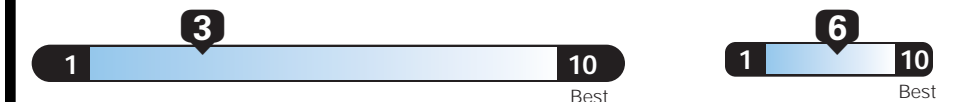
Fuel Economy
17 MPG combined city/hwy
15 city
21 highway
5.9 gallons per 100 miles

Standard pickups range from 13 to 21 MPG. The best vehicle rates 119 MPGe.

You spend \$4,500 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost **\$3,200**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and cost \$11,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 66 %

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:
MEXICO: 23 %
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.