



2015 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$39,750

RAM 1500 SLT CREW CAB 4X4
Exterior Color: Deep Cherry Red Crystal Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Premium Cloth Bucket Seats
 Full-Length Floor Console
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
 FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio
 Electric Shift-On-The-Fly Transfer Case
 Trailer Tow with 4-Pin Connector Wiring
 7 Pin Wiring Harness
 26-Gallon Fuel Tank
 Remote Keyless Entry with All-Secure Locking Tailgate
 Advanced Multistage Front Airbags
 Supplemental Side-Curtain Front and Rear Airbags
 Anti-Lock 4-Wheel Disc Brakes
 Electronic Stability Control
 Speed Control
 Sentry Key® Theft Deterrent System
 Variable Intermittent Windshield Wipers

INTERIOR FEATURES
 Air Conditioning
 Uconnect® 5.0 AM/FM/BT
 Integrated Voice Command with Bluetooth®
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
 For More Information, Call 800-643-2112
 6 Speakers
 Media Hub (USB, Aux)
 Tilt Steering Column
 Rotary Shifter
 Instrument Cluster with Display Screen
 Electronic Vehicle Information Center
 Overhead Console
 Passenger-Side Sun Visor with Mirror
 Premium Door Trim with Map Pocket
 Front Armrest with Three Cup Holders
 Power Door Locks

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
 Premium Cloth Bucket Seats \$250
 Full-Length Floor Console
Big Horn Package 26Z \$1,205
 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels
 P275/60R20 BSW All Season Tires
 Class IV Receiver Hitch
 Fog Lamps
 Dual Rear Exhaust with Bright Tips
 Cloth 40 / 20 / 40 Premium Bench Seat
 Power 10-Way Driver Seat

Rear 60 / 40 Split Folding Seat
 Folding Flat Load Floor Storage
 Electric Shift-On-Demand Transfer Case
 Leather-Wrapped Steering Wheel
 Steering Wheel Mounted Audio Controls
 115-Volt Auxiliary Power Outlet
 Luxury Group \$560
 7-Inch Multi-View Cluster
 Power Heated Mirrors (N/A T-Tow Mirrors)
 Auto-Dimming Exterior Mirror (N/A T-Tow Mirrors)
 Exterior Mirrors with Courtesy Lamps
 Auto-Dimming Rearview Mirror w/Microphone
 Sun Visors with Illuminated Vanity Mirrors
 Overhead Console with Garage Door Opener
 Comfort Group \$395
 Heated Front Seats
 Heated Steering Wheel
 Remote Start and Security Group \$350
 Remote Start System (N/A Manual Transmission)
 Security Alarm
 8-Speed Automatic 8HP70 Transmission \$500
 5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
 Uconnect® 8.4A AM/FM/SXM/BT \$505
 Uconnect® Access 6-Month Trial (Reg Required)
 NAV-Capable. See Dealer for Details
 Media Hub (SD, USB, Aux)
 Parkview™ Rear Back-Up Camera \$200

DESTINATION CHARGE \$1,195

Package Value Savings of \$3,000
 Included in Big Horn Price

TOTAL PRICE: * \$46,060

WARRANTY COVERAGE
 5-year or 100,000-mile Powertrain Limited Warranty.
 3-year or 36,000-mile Basic Limited Warranty.
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-RR7LT7FG-711783 L4-VON: 1235 S.L. 0701



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.
 * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
17 MPG Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.
 combined city/hwy city highway
5.9 gallons per 100 miles

You spend \$5,000
 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel COST \$3,200

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)
 4 6
 Best Best

This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov
 Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 61 %
MAJOR SOURCES OF FOREIGN PARTS CONTENT:
MEXICO: 23 %
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE:
FINAL ASSEMBLY POINT: SALTILLO, MEXICO
COUNTRY OF ORIGIN: ENGINE: MEXICO TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.