



2015 MODEL YEAR  
RAM 1500 ST QUAD CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$32,990

RAM 1500 ST QUAD CAB 4X4  
Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint  
Interior Color: Black / Diesel Gray Interior Colors  
Interior: Cloth 40 / 20 / 40 Bench Seat  
Engine: 3.0-Liter V6 EcoDiesel Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio  
Electric Shift-On-The-Fly Transfer Case  
Class IV Receiver Hitch  
Trailer Tow with 4-Pin Connector Wiring  
7 Pin Wiring Harness  
26-Gallon Fuel Tank  
Spray-In Bedliner  
Locking Tailgate  
Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
Speed Control  
Sentry Key® Theft Deterrent System  
Variable Intermittent Windshield Wipers

INTERIOR FEATURES  
Air Conditioning  
Radio 3.0 AM/FM  
6 Speakers  
Media Hub (USB, Aux)  
Tilt Steering Column  
Rotary Shifter  
Instrument Cluster with Display Screen  
Electronic Vehicle Information Center  
Front Armrest with Three Cup Holders  
Power Door Locks  
Power Front Windows w/ 1-Touch Up and Down Feature  
Rear Fixed Window  
Rear Folding Seat  
Rear Under Seat Storage Compartment  
Black Vinyl Floor Covering

EXTERIOR FEATURES  
17-Inch x 7.0-Inch Steel Wheels  
P265/70R17 BSW All Season Tires  
Halogen Quad Headlamps  
Automatic Headlamps  
Power Heated Mirrors with Manual Fold-Away  
Black Front Bumper  
Black Rear Bumper

Black Grille

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Tradesman Package 28B  
Tradesman Package  
Protection Group \$150  
Tow Hooks  
Transfer Case Skid Plate  
Front Suspension Skid Plate  
Popular Equipment Group \$645  
Front and Rear Floor Mats  
Cloth 40 / 20 / 40 Bench Seat  
Remote Keyless Entry with All-Secure  
8-Speed Automatic 8HP70 Transmission \$500  
Anti-Spin Differential Rear Axle \$325  
3.0-Liter V6 EcoDiesel Engine \$4,270  
800-Amp Maintenance Free Battery  
Maximum Duty Engine Cooling  
Selective Catalytic Reduction (UREA-DEF)  
3.55 Rear Axle Ratio  
Uconnect® 5.0 AM/FM/BT \$465  
5.0-Inch Touchscreen Display  
Integrated Voice Command with Bluetooth®  
Temperature and Compass Gauge  
Overhead Console  
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription  
For More Information, Call 800-643-2112  
Rearview Mirror with Microphone \$200  
ParkView™ Rear Back-Up Camera \$230  
Trailer Brake Control

DESTINATION CHARGE \$1,195

TOTAL PRICE: \* \$40,970

WARRANTY COVERAGE  
5-year or 100,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR/100,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7FM5FS-564215

L4-VON: 2423

S.L.  
1219



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment

Diesel Vehicle

Fuel Economy  
22 MPG  
combined city/hwy  
4.5 gallons per 100 miles  
19 city  
27 highway  
Standard pickups range from 15 to 23 MPG. The best vehicle rates 119 MPGe.

You spend  
\$1,750  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
\$2,550

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)  
MPG 5  
CO2 4  
Best  
This vehicle emits 459 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.75 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov  
Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★  
Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★  
Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★  
Based on the risk of injury in a side impact.

Rollover ★★★  
Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 61 %  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:  
MEXICO: 23 %  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.  
COUNTRY OF ORIGIN:  
ENGINE: ITALY  
TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.