



**2015 MODEL YEAR**  
**RAM 1500 BIG HORN CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

**MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION**

**Base Price: \$39,140**

**RAM 1500 SLT CREW CAB 4X4**  
**Exterior Color:** Western Brown Exterior Paint  
**Interior Color:** Canyon Brown / Light Frost Beige Interior Colors  
**Interior:** Premium Cloth Bucket Seats  
 Full-Length Floor Console  
**Engine:** 3.0-Liter V6 EcoDiesel Engine  
**Transmission:** 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
 FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio  
 Electric Shift-On-The-Fly Transfer Case  
 Trailer Tow with 4-Pin Connector Wiring  
 7 Pin Wiring Harness  
 26-Gallon Fuel Tank  
 Remote Keyless Entry with All-Secure Locking Tailgate  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Anti-Lock 4-Wheel Disc Brakes  
 Electronic Stability Control  
 Speed Control  
 Sentry Key® Theft Deterrent System  
 Variable Intermittent Windshield Wipers

INTERIOR FEATURES  
 Air Conditioning  
 Uconnect® 5.0 AM/FM/BT  
 Integrated Voice Command with Bluetooth®  
 SiriusXM Satellite Radio w/ 1-Yr Radio Subscription

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

Premium Cloth Bucket Seats \$250  
 Full-Length Floor Console  
**Big Horn Package 28Z \$1,205**  
 20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels  
 P275/60R20 BSW All Season Tires  
 Class IV Receiver Hitch  
 Fog Lamps  
 Dual Rear Exhaust with Bright Tips  
 Cloth 40 / 20 / 40 Premium Bench Seat  
 Power 10-Way Driver Seat  
 Rear 60 / 40 Split Folding Seat  
 Folding Flat Load Floor Storage  
 Electric Shift-On-Demand Transfer Case  
 Leather-Wrapped Steering Wheel  
 Steering Wheel Mounted Audio Controls  
 115-Volt Auxiliary Power Outlet  
 Luxury Group \$560  
 7-Inch Multi-View Cluster  
 Power Heated Mirrors with Power Fold-Away  
 Auto-Dimming Exterior Mirror  
 Exterior Mirrors with Courtesy Lamps  
 Auto-Dimming Rearview Mirror w/Microphone

Sun Visors with Illuminated Vanity Mirrors  
 Overhead Console with Garage Door Opener  
 Comfort Group \$495  
 A/C Auto Temperature Control with Dual Zone Control  
 Heated Front Seats  
 Heated Steering Wheel  
 Remote Start and Security Group \$350  
 Rear Camera and Park Assist Group \$595  
 ParkView™ Rear Back-Up Camera  
 ParkSense® Front / Rear Park Assist System  
 Front and Rear Rubber Floor Mats \$80  
 8-Speed Automatic 8HP70 Transmission \$500  
 Anti-Spin Differential Rear Axle \$325  
 3.0-Liter V6 EcoDiesel Engine \$4,270  
 800-Amp Maintenance Free Battery  
 Maximum Duty Engine Cooling  
 Selective Catalytic Reduction (UREA-DEF)  
 3.55 Rear Axle Ratio  
 Chrome Body Side Molding \$200  
 Wheel to Wheel Side Steps \$600  
 Uconnect® 8.4AN AM/FM/SXM/HD/BT/NAV \$1,005  
 GPS Navigation  
 SiriusXM Traffic™ / 5-Year Traffic Service  
 SiriusXM Travel Link™ / 5-Year Subscription  
 Media Hub (SD, USB, Aux)  
 Uconnect® Access 1-Year Trial (Reg Required)  
 Trailer Brake Control \$230

**DESTINATION CHARGE \$1,195**

**Package Value Savings of \$3,000**  
 Included in Big Horn Price

**TOTAL PRICE: \* \$51,000**

**WARRANTY COVERAGE**  
 5-year or 100,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 5-year or 100,000-mile Roadside Assistance; certain restrictions apply.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE  
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LM9FS-611010 L4-VON: 6958 S.L. 0212



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.  
 \* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

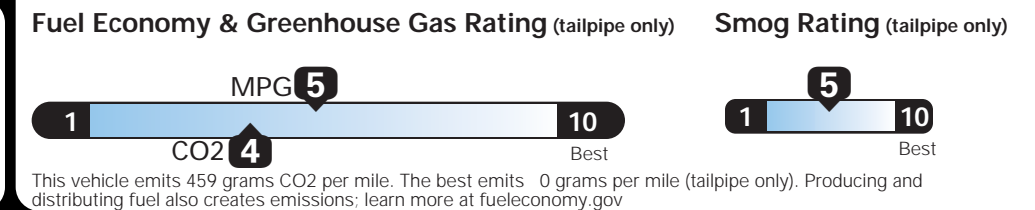
**EPA DOT Fuel Economy and Environment**

**Diesel Vehicle**

**Fuel Economy**  
**22 MPG** Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.  
 19 city 27 highway  
**4.5** gallons per 100 miles

**You spend \$1,750 more in fuel costs over 5 years compared to the average new vehicle.**

**Annual fuel COST \$2,550**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 24 MPG and cost \$11,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.75 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
 Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**  
 Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**  
 Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**  
 Based on the risk of injury in a side impact.

**Rollover ★★★**  
 Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 61 %**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
**MEXICO: 23 %**  
 NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**WARREN, MICHIGAN, U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: ITALY**  
**TRANSMISSION: GERMANY**

**Snow Plow Prep Disclaimer**  
 This vehicle not factory equipped for Snow Plow installation - See dealer for details.