2016 MODEL YEAR

WRANGLER UNLIMITED RUBICON 4X4

Go Anywhere Do Anything®

\$2,185

\$495

\$995

For more information visit: www.ieep.com or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price:

\$36,495 JEEP WRANGLER UNLIMITED RUBICON 4X4

Exterior Color: Bright White Clear Coat Exterior Paint **Interior Color**: Blačk Interior Color

Interior: Cloth Seats with Adjustable Head Restraints Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 6-Speed Manual Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES 4:1 Rock-Trac® Part-Time 4WD System

Tru-Lok® Differential Front and Rear Axles Electronic Front Sway Bar Disconnect

Rear Stabilizer Bar

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 44 Heavy Duty Front Axle

Transfer Case Skid Plate

Fuel Tank Skid Plate

22.5-Gallon Fuel Tank

Advanced Multistage Front Airbags

Electronic Stability Control

4-Wheel Disc Brakes

Traction Control

Electronic Roll Mitigation

Hill Start Assist

Trailer Sway Damping

Sentry Key® Theft Deterrent System

Security Alarm

Tire Pressure Monitor with Warning Lamp

Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamp

Air Conditioning

Power Windows with Front One-Touch-Down Feature

Power Door Locks Remote Keyless Entry

Steering Wheel Mounted Audio Controls

Leather-Wrapped Steering Wheel

Tilt Steering Column

Radio 130

8 Speakers

Audio Jack Input for Mobile Devices

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 888-539-7474

Temperature and Compass Gauge

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

Rear 60 / 40 Folding Seat 115-Volt Auxiliary Power Outlet **EXTERIOR FEATURES**

"Trail Rated" Badge

"Rubicon" Badge

Deep Tint Sunscreen Windows

LT255/75R17 BSW Off-Road Tires

17-Inch x 7.5-Inch Polished Mineral Gray Wheels

Automatic Headlamps

Power Heated Mirrors

Two Front Tow Hooks and One Rear Tow Hook Fog Lamps

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Rubicon Package 23R

Connectivity Group \$595

Electronic Vehicle Information Center Tire Pressure Monitoring Display

Dual Top Group

Premium Black Sunrider® Soft Top

Freedom Top® Black 3-Piece Hard Top

Delete Sunrider® Soft Top

Rear Window Defroster

Rear Window Wiper / Washer

Max Trailer Tow Package

Class II Receiver Hitch

Trailer Tow with 4-Pin Connector Wiring

DESTINATION CHARGE



TOTAL PRICE: * \$40,765

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

> 5_{YEAR}/60,000_{MILE} **POWERTRAIN WARRANTY**

Fuel Economy and Environment Gasoline Vehicle Fuel Economy You spend Small SUV 4WD range from 17 to 33 MPG. The best vehicle rates 119 MPGe. \$3,500 more in fuel costs city highway over 5 years compared to the **5.6** gallons per 100 miles average new vehicle. Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only) Annual fuel COST

\$2,500

10 This vehicle emits 503 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles











GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Not Rated

Not Rated

Not Rated

Not Rated

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact.

Side Front seat Crash Rear seat

Should ONLY be compared to other vehicles of similar size and weight

Based on the risk of injury in a side impact.

Rollover

 $\star\star\star$

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 73% NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER

FOR THIS VEHICLE: FINAL ASSEMBLY POINT: TOLEDO, OHIO, U.S.A. **COUNTRY OF ORIGIN:**

NON-PARTS COSTS.

ENGINE: UNITED STATES TRANSMISSION: GERMANY