



2016 MODEL YEAR
RAM 1500 ST CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$36,540

RAM 1500 ST CREW CAB 4X4
Exterior Color: Delmonico Red Pearl Coat Exterior Paint
Interior Color: Black / Diesel Gray Interior Colors
Interior: Cloth 40 / 20 / 40 Bench Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

3.21 Rear Axle Ratio
Electric Shift-On-The-Fly Transfer Case
Class IV Receiver Hitch
Trailer Tow with 4-Pin Connector Wiring
7 Pin Wiring Harness
26-Gallon Fuel Tank
Spray-In Bedliner
Locking Tailgate
Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
Anti-Lock 4-Wheel Disc Brakes
Electronic Stability Control
Speed Control
Sentry Key® Theft Deterrent System
Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning
Radio 3.0
6 Speakers
Media Hub (USB, Aux)
Tilt Steering Column
Black Rotary Shifter
Instrument Cluster with Display Screen
Electronic Vehicle Information Center
Front Armrest with Three Cup Holders
Power Door Locks
Power Front Windows w/ 1-Touch Up and Down Feature
Rear Fixed Window
Rear Folding Seat
Rear Under Seat Storage Compartment
Second-Row In-Floor Storage Bins
Black Vinyl Floor Covering

EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Wheels
P265/70R17 BSW All Season Tires
Halogen Quad Headlamps
Automatic Headlamps
Power Heated Mirrors with Manual Fold-Away
Black Front Bumper
Black Rear Bumper
Black Grille

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 26J \$1,860

17-Inch x 7.0-Inch Aluminum Wheels
Fog Lamps
Dual Rear Exhaust with Bright Tips
Body-Color Front Fascia
Body-Color Rear Bumper
Carpet Floor Covering
Front and Rear Floor Mats
Delete Spray-In Bedliner
Delete Class IV Receiver Hitch
Trailer Tow Mirror and Brake Control Group \$795
Add Class IV Receiver Hitch
Power Black Trailer Tow Mirrors w/Manual Fold Away
Trailer Brake Control
Exterior Mirrors with Courtesy Lamps
Popular Equipment Group \$595
Cloth 40 / 20 / 40 Bench Seat
Remote Keyless Entry with All-Secure
8-Speed Automatic 8HP70 Transmission
3.92 Rear Axle Ratio \$95
Anti-Spin Differential Rear Axle \$395
5.7-Liter V8 HEMI® MDS VVT Engine \$1,150
LED Bed Lighting \$100
Black Tubular Side Steps \$425
32-Gallon Fuel Tank \$145
Uconnect® 5.0 \$465
5.0-Inch Touchscreen Display
Integrated Voice Command with Bluetooth®
Temperature and Compass Gauge
Overhead Console
SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
For More Information, Call 800-643-2112
Rearview Mirror with Microphone
ParkView™ Rear Back-Up Camera \$245

DESTINATION CHARGE \$1,195

TOTAL PRICE: * \$44,505

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5YEAR/60,000MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7KT1GS-346786

L4-VON: 1673

S.L.
0502



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA DOT Fuel Economy and Environment

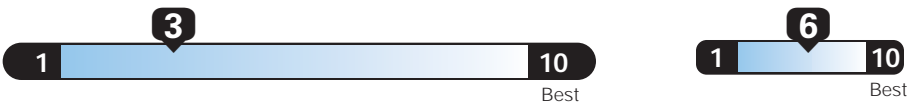
Gasoline Vehicle

Fuel Economy
17 MPG
combined city/hwy 15 city 21 highway
5.9 gallons per 100 miles
Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.

You spend \$5,000 more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



This vehicle emits 528 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov

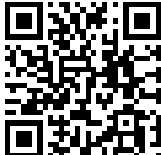
Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



Smartphone QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 59%

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 27%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO
TRANSMISSION: UNITED STATES

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer for details.