



# 2016 MODEL YEAR RAM 1500 TRADESMAN QUAD CAB 4X2

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$30,380**

**RAM 1500 ST QUAD CAB 4X2**

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Cloth 40 / 20 / 40 Bench Seat

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 8-Speed Automatic 845RE Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES**

3.21 Rear Axle Ratio

Class IV Receiver Hitch

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

26-Gallon Fuel Tank

Spray-In Bedliner

Locking Tailgate

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Speed Control

Sentry Key® Theft Deterrent System

Variable Intermittent Windshield Wipers

**INTERIOR FEATURES**

Air Conditioning

Radio 3.0

6 Speakers

Media Hub (USB, Aux)

Tilt Steering Column

Rotary Shifter

Instrument Cluster with Display Screen

Electronic Vehicle Information Center

Front Armrest with Three Cup Holders

Power Door Locks

Power Front Windows w/ 1-Touch Up and Down Feature

Rear Fixed Window

Rear Folding Seat

Rear Under Seat Storage Compartment

Black Vinyl Floor Covering

**EXTERIOR FEATURES**

17-Inch x 7.0-Inch Steel Wheels

P265/70R17 BSW All Season Tires

Halogen Quad Headlamps

Automatic Headlamps

Power Heated Mirrors with Manual Fold-Away

Black Front Bumper

Black Rear Bumper

Black Grille

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

**Tradesman Package 22B**

Chrome Appearance Group \$595

17-Inch x 7.0-Inch Aluminum Wheels

Bright Grille

Bright Front Bumper

Bright Rear Bumper

Popular Equipment Group \$705

Carpet Floor Covering

Front and Rear Floor Mats

Cloth 40 / 20 / 40 Bench Seat

Remote Keyless Entry with All-Secure

Front and Rear Rubber Floor Mats \$105

Low Beam Daytime Running Headlamps \$40

Uconnect® 5.0 \$465

5.0-Inch Touchscreen Display

Integrated Voice Command with Bluetooth®

Temperature and Compass Gauge

Overhead Console

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

Rearview Mirror with Microphone

Trailer Brake Control \$280

Flex Fuel Vehicle

DESTINATION CHARGE \$1,195

**TOTAL PRICE: \* \$33,765**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6FG4GS-327298

L4-VON: 3480

S.L. 0414

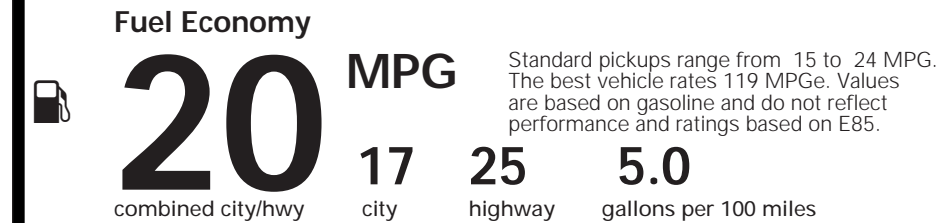


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

**EPA DOT Fuel Economy and Environment**

E85 Flexible-Fuel Vehicle Gasoline-Ethanol (E85)

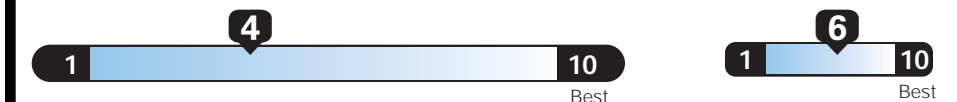


**You spend \$2,250** more in fuel costs over 5 years compared to the average new vehicle.



**Annual fuel COST \$2,250**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)**



This vehicle emits 450 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 25 MPG and cost \$9,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 59%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 27%  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:  
ENGINE: UNITED STATES  
TRANSMISSION: UNITED STATES