



2017 MODEL YEAR

WRANGLER UNLIMITED RUBICON HARD ROCK 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,445

JEEP WRANGLER UNLIMITED RUBICON 4X4
Exterior Color: Firecracker Red Clear Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Leather-Trimmed Bucket Seats
Engine: 3.6-Liter V6 24-Valve VVT Engine
Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
4:1 Rock-Trac® Part-Time 4WD System
Tru-Lok® Differential Front and Rear Axles
Electronic Front Sway Bar Disconnect
Rear Stabilizer Bar
Next Generation Dana® 44 Heavy Duty Rear Axle
Next Generation Dana® 44 Heavy Duty Front Axle
Rock Rails

Transfer Case Skid Plate

Fuel Tank Skid Plate

22.5-Gallon Fuel Tank

Electronic Stability Control

4-Wheel Disc Brakes

Traction Control

Electronic Roll Mitigation

Hill Start Assist

Trailer Sway Damping

Sentry Key® Theft Deterrent System

Security Alarm

Tire Pressure Monitor with Warning Lamp

Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamps

Air Conditioning

Power Windows with Front One-Touch-Down Feature

Power Door Locks

Remote Keyless Entry

Steering Wheel Mounted Audio Controls

Leather-Wrapped Steering Wheel

Tilt Steering Column

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Rubicon Hard Rock Edition 24J

17-Inch x 7.5-Inch Polished Semi-Gloss Black Wheels

Steel Front Bumper

Steel Rear Bumper

Rock Rails

Red Front and Rear Tow Hooks

Alpine® Premium 9-Speakers w/All Weather Subwoofer

Black Fuel Filler Door

Chrome / Leather-Wrapped Shift Knob

Connectivity Group

Tire Pressure Monitoring Display

Uconnect® Voice Command with Bluetooth®

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG9HL-543080

L4-VON: 2539

S.L.
1203



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC

EPA DOT Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

18

combined city/hwy
5.6 gallons per 100 miles

MPG

16 city
20 highway

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