



2017 MODEL YEAR

WRANGLER UNLIMITED RUBICON HARD ROCK 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$37,445

JEEP WRANGLER UNLIMITED RUBICON 4X4

Exterior Color: Firecracker Red Clear Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Leather-Trimmed Bucket Seats

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 5-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

4:1 Rock-Trac® Part-Time 4WD System

Tru-Lok® Differential Front and Rear Axles

Electronic Front Sway Bar Disconnect

Rear Stabilizer Bar

Next Generation Dana® 44 Heavy Duty Rear Axle

Next Generation Dana® 44 Heavy Duty Front Axle

Rock Rails

Transfer Case Skid Plate

Fuel Tank Skid Plate

22.5-Gallon Fuel Tank

Electronic Stability Control

4-Wheel Disc Brakes

Traction Control

Electronic Roll Mitigation

Hill Start Assist

Trailer Sway Damping

Sentry Key® Theft Deterrent System

Security Alarm

Tire Pressure Monitor with Warning Lamp

Speed Control

INTERIOR FEATURES

Auto-Dimming Mirror with Reading Lamps

Air Conditioning

Power Windows with Front One-Touch-Down Feature

Power Door Locks

Remote Keyless Entry

Steering Wheel Mounted Audio Controls

Leather-Wrapped Steering Wheel

Tilt Steering Column

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Rubicon Hard Rock Edition 24J

\$4,800

17-Inch x 7.5-Inch Polished Semi-Gloss Black Wheels

Steel Front Bumper

Steel Rear Bumper

Rock Rails

Red Front and Rear Tow Hooks

Alpine® Premium 9-Speakers w/All Weather Subwoofer

Black Fuel Filler Door

Chrome / Leather-Wrapped Shift Knob

Connectivity Group

Tire Pressure Monitoring Display

Uconnect® Voice Command with Bluetooth®

Electronic Vehicle Information Center

Heated Front Seats

Power Dome Hood

Jeep Trail Rated Kit

All-Weather Slush Mats

Premium Black Sunrider® Soft Top

Red "Trail Rated" Badge

Rubicon Hood Decal

Silver Interior Accents

Low Gloss Black Wrangler Decal

Max Trailer Tow Package

\$495

Class II Receiver Hitch

Trailer Tow with 4-Pin Connector Wiring

5-Speed Automatic Transmission

\$1,400

3.73 Front / Rear Axle Ratio

Hill Descent Control

Add 4.10 Axle Ratio

\$695

Body-Color Fender Flares

\$395

Freedom Top® Body-Color 3-Piece Hard Top

\$1,595

Delete Sunrider® Soft Top

Freedom Panel Storage Bag

Rear Window Defroster

Rear Window Wiper / Washer

Radio 430N

\$1,195

40 GB Hard Drive with 28 GB Available

6.5-Inch Touchscreen Display

GPS Navigation

Remote USB Port

SiriusXM Travel Link 5-Yr Travel Link Subscription

\$495

Remote Start System

DESTINATION CHARGE

\$995

TOTAL PRICE: \* \$49,510

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.

VIN: 1C4-BJWFG9HL-543080

L4-VON: 2539

S.L.  
1203



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)

or call 1-877-IAM-JEEP

FCA US LLC



## Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy

These estimates reflect new EPA methods beginning with 2017 models.

18 MPG  
combined city/hwy

16 city

20 highway

5.6 gallons per 100 miles

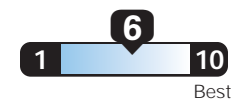
Small SUV 4WD range from 18 to 33 MPG.  
The best vehicle rates 119 MPGe.

You spend  
**\$3,250**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$2,050**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 504 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.45 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



Smartphone  
QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.

Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

Not Rated  
Not Rated

Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

Not Rated  
Not Rated

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 75%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:

TOLEDO, OHIO, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.