

2017 MODEL YEAR RAM 1500 LARAMIE QUAD CAB 4X4

Power Chrome Multi-Function Mirrors w/Pwr Fold-Away

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Full Length Upgraded Floor Console (NA Bench Seat)

\$445

\$225

\$545

\$500

\$95

\$435

\$1,250

\$1.095

\$145

\$270

\$645

\$795

\$445

\$245

\$495

\$1,320

Exterior Mirrors with Turn Signals

Leather-Trimmed Bucket Seats

Transfer Case Skid Plate

Front Suspension Skid Plate

Anti-Spin Differential Rear Axle

Chrome Body Side Molding

Wheel-to-Wheel Side Steps

DESTINATION CHARGE

WARRANTY COVERAGE

Customer Preferred Package 27H

Automatic High Beam Headlamp Control

8-Speed Automatic 8HP70 Transmission

Rain Sensitive Windshield Wipers

5.7-Liter V8 HEMI® MDS VVT Engine

Dual Rear Exhaust with Bright Tips

SiriusXM Traffic / 5-Yr Traffic Subscription SiriusXM Travel Link 5-Yr Travel Link Subscription

ParkSense® Front / Rear Park Assist System

Remote Start System (N/A Manual Transmission)

TOTAL PRICE: * \$52,345

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

see your owner's manual for details.

Ask Dealer for a copy of the limited warranties or

5_{YEAR}/60,000_{MILE}

POWERTRAIN WARRANTY

Bright Front Bumper

Bright Rear Bumper

Protection Group

Convenience Group

Keyless Enter 'n Go™

3.92 Rear Axle Ratio

Power Sunroof

LED Bed Lighting

Uconnect® 8.4 NAV

GPS Navigation

Spray-In Bedliner

Tow Hooks

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$43,395



RAM 1500 LARAMIE QUAD CAB 4X4 Exterior Color: Granite Crystal Metallic Clear Coat Exterior Paint

Interior Color: Black Interior Color Interior: Leather-Trimmed Bucket Seats

Full Length Upgraded Floor Console (NA Bench Seat)
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT) FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

3.21 Rear Axle Ratio

Electric Shift-On-Demand Transfer Case

Class IV Receiver Hitch

26-Gallon Fuel Tank

Remote Keyless Entry with All-Secure

Locking Tailgate Anti-Lock 4-Wheel Disc Brakes

ParkView™ Rear Back-Up Camera

Speed Control

Auto-Dimming Rearview Mirror

Sentry Key® Theft Deterrent System

INTERIOR FEATURES

A/C Auto Temperature Control with Dual Zone Control

Uconnect® 8.4

Uconnect® Access 6-Mo Trial (Registration Req'd)

For Details, Visit www.DriveUconnect.com

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

9-Alpine® Speakers with Subwoofer

Media Hub (USB, Aux)

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Heated Steering Wheel

Tilt Steering Column

Power Adjustable Pedals with Memory

Bright Rotary Shifter

7-Inch Multi-View Cluster

Overhead Console with Garage Door Opener

Sun Visors with Illuminated Vanity Mirrors Rear Power Sliding Window

Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

Heated and Ventilated Front Seats

Power Lumbar Adjust

Folding Flat Load Floor Storage EXTERIOR FEATURES

20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels

P275/60R20 BSW All Season Tires

Bi-Function Halogen Projector Headlamps

Fog Lamps

Premium Tail Lamps

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

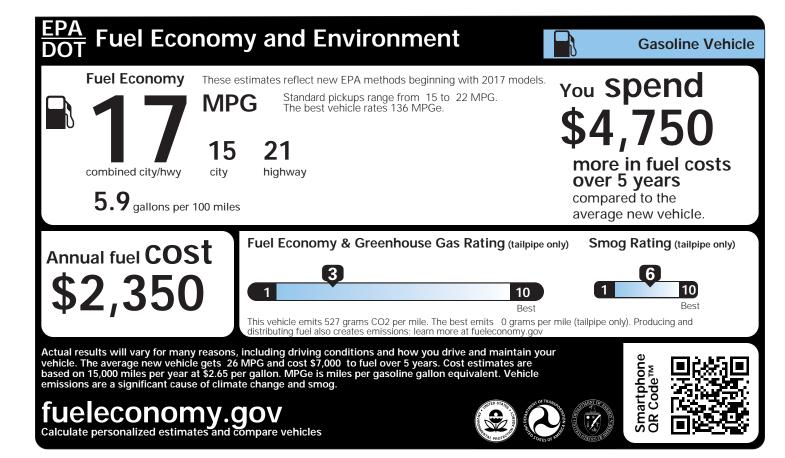


THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score



 $\star\star\star$

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Crash Passenger Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

**** Side Front seat **** Crash Rear seat Based on the risk of injury in a side impact.

Rollover Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ($\star\star\star\star\star$) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ

PARTS CONTENT INFORMATION FOR VEHICLES IN THIS CARLINE:

U.S./CANADIAN PARTS CONTENT: 56% MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 29% NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN: **ENGINE: MEXICO**

TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation - See dealer