



2017 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,195

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Delmonico Red Pearl Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Premium Cloth Bucket Seats

Engine: 3.0-Liter V6 EcoDiesel Engine

Transmission: 8-Speed Automatic 8HP70 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front and Rear Airbags

3.21 Rear Axle Ratio

Electric Shift-On-The-Fly Transfer Case

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

26-Gallon Fuel Tank

Remote Keyless Entry with All-Secure

Locking Tailgate

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Speed Control

Sentry Key® Theft Deterrent System

Rearview Day / Night Mirror

Variable Intermittent Windshield Wipers

INTERIOR FEATURES

Air Conditioning

Uconnect® 5.0

Integrated Voice Command with Bluetooth®

SiriusXM® Sat Radio w/ 1-Yr Radio Subscription

For More Information, Call 800-643-2112

6 Speakers

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Premium Cloth Bucket Seats

\$295

Full Length Upgraded Floor Console (NA Bench Seat)

Big Horn Package 28S

\$2,700

P275/60R20 BSW All Season Tires

ParkView® Rear Back Up Camera

Auto-Dimming Rearview Mirror

LED Bed Lighting

A/C Auto Temperature Control with Dual Zone Control

Uconnect® 8.4

Uconnect® Access 6-Mo Trial (Registration Req'd)

20-Inch x 8.0-Inch Aluminum Chrome Clad Wheels

Class IV Receiver Hitch

Fog Lamps

Dual Rear Exhaust with Bright Tips

Cloth 40 / 20 / 40 Premium Bench Seat

Power 10-Way Driver Seat

Rear 60 / 40 Split Folding Seat

Folding Flat Load Floor Storage

Electric Shift-On-Demand Transfer Case

Navigation-Capable; See Dealer for Activation

7-Inch Multi-View Cluster

Leather-Wrapped Steering Wheel

Steering Wheel Mounted Audio Controls

Power Heated Mirrors with Power Fold-Away

Auto-Dimming Exterior Mirror

Exterior Mirrors with Courtesy Lamps

Sun Visors with Illuminated Vanity Mirrors

Overhead Console with Garage Door Opener

115-Volt Auxiliary Power Outlet

ParkSense® Front / Rear Park Assist System

Remote Start System (N/A Manual Transmission)

Security Alarm

Heated Seats and Wheel Group

\$545

Heated Front Seats

Heated Steering Wheel

Trailer Tow Mirror and Brake Control Group

\$460

Power Black Trailer Tow Mirrors w/Manual Fold Away

Trailer Brake Control

8-Speed Automatic 8HP70 Transmission

\$500

3.92 Rear Axle Ratio

Anti-Spin Differential Rear Axle

\$435

3.0-Liter V6 EcoDiesel Engine

800-Amp Maintenance Free Battery

Maximum Duty Engine Cooling

3.55 Rear Axle Ratio

Obsolescence Exhaust Parts

Destination Charge \$1,395

Package Value Savings of \$3,000

Included in Big Horn Price

TOTAL PRICE: * \$51,795

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RR7LM2HS-879366

L4-VON: 7917

1130



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Diesel Vehicle



Fuel Economy
22 MPG
combined city/hwy

These estimates reflect new EPA methods beginning with 2017 models.

19

city

27

highway

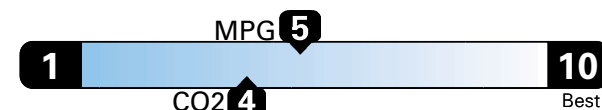
4.5 gallons per 100 miles

Standard pickups range from 15 to 23 MPG.
The best vehicle rates 136 MPGe.

You spend
\$2,500
in fuel costs
over 5 years
compared to the
average new vehicle.

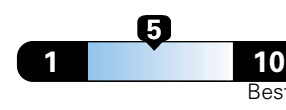
Annual fuel cost
\$1,900

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 465 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.75 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 56%

MAJOR SOURCES OF FOREIGN PARTS
CONTENT:

MEXICO : 29%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL
ASSEMBLY, DISTRIBUTION, OR OTHER
NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
WARREN, MICHIGAN, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: ITALY

TRANSMISSION: GERMANY

Snow Plow Prep Disclaimer

This vehicle not factory equipped for Snow Plow installation – See dealer for details.



VEHICLE
PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.