



2017 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$47,945

RAM 1500 SLT CREW CAB 4X4

Exterior Color: Brilliant Black Crystal Pearl
Interior Color: Black w/ Diesel Grey seats
Interior: Premium cloth front bucket seats
Pwr 10-way driver seat w/lumbar adj
Bucket seats

Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS
Transmission: 8-speed TorqueFlite automatic

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags
Supplemental side curtain air bags
Supplemental side air bags
Supplemental front seat side air bags
Elec. shift-on-the-fly part-time transfer case
4-wheel anti-lock disc brakes
Electronic Stability Control
Tire pressure monitoring system
Auxiliary transmission oil cooler
Front heavy-duty shock absorbers
Rear heavy-duty shock absorbers
Remote keyless entry
Sentry Key anti-theft engine immobilizer
Locking tailgate
3.5-inch Electronic Vehicle Information Centre
Quad-lens halogen headlamps
Automatic headlamps
4-pin wiring harness
Engine block heater
730-amp maintenance-free battery
12-volt auxiliary power outlet

INTERIOR FEATURES

Cloth front 40/20/40 split bench seat
Rear folding seat
Second-row in-floor storage bins
Air conditioning
Cruise control
Power windows with front one-touch up and down

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Brilliant Black Crystal Pearl \$225
Premium cloth front bucket seats \$1,000
Pwr 10-way driver seat w/lumbar adj
Bucket seats
Rear 60/40 split folding seat
115-volt auxiliary power outlet
Power lumbar adjust
Fold-flat load floor with storage
Customer Preferred Package 26X \$3,000
Pickup box lighting
Luxury Group
20x8-in chrome-clad aluminum wheels

P275/60R20 BSW All-Season tires
Bright tubular side steps
Tow hooks
Fog lamps
7-in customizable cluster display
Steering wheel-mounted audio ctrls
Bright exterior mirrors
Bright pwr fold htd mirrs w/signals
Universal garage door opener
Bright grille with bright billets
Bright dual rear exhaust tips
Full-size temporary use spare tire
Elec. shift-on-demand transfer case
Sun visors w/ illum. vanity mirrors
O/head console w/garage door opener
Leather-wrapped steering wheel

Protection Group \$175

Transfer case skid plate
Front suspension skid plate

Comfort Group \$595

Front heated seats
Heated steering wheel

Remote Start & Security Alarm Group \$595

Remote start system
Security alarm

Rear Camera & Park Assist Group \$875

ParkView Rear Back-Up Camera
Park-Sense Fnt/Rr Park Assist Sys

8-speed TorqueFlite automatic \$1,000

5.7L HEMI VVT V8 w/ FuelSaver MDS

Engine oil heat exchanger
Heavy-duty transmission oil cooler
Heavy-duty engine cooling

Uconnect 8.4-in SXM/Hands-free \$950

8.4-inch touchscreen
Humidity sensor

Nav-ready, see retailer for details
A/C w/ dual-zone auto temp control

9 Alpine speakers with subwoofer \$450

Class IV hitch receiver \$475

Spray-in bedliner \$550

Federal A/C Excise Tax \$100

Ontario Tire Surcharge

Destination Charge \$1,795

TOTAL PRICE: * \$59,730

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7LT1HS-688206

L4-VON: 4151

S.L.
0221



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.* SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



14.0 L/100 km
combined/combinée

16.1 city
ville

11.5 highway
route

20 mi/gal

Annual fuel COST
for an annual distance of 20,000 km, and an
average fuel price of \$0.93 per litre

\$ 2 604

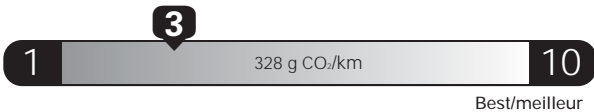
Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un
prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.8 - 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada
approved criteria and testing methods. Vehicle's
actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des
critères approuvés par le gouvernement du Canada. La
consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

