



2017 MODEL YEAR  
RAM 1500 SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,945

RAM 1500 SPORT CREW CAB 4X4  
Exterior Color: Brilliant Black Crystal Pearl  
Interior Color: Black w/ Black seats  
Interior: Cloth front bucket w/vinyl bolsters  
Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS  
Transmission: 8-speed TorqueFlite automatic

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags  
Supplemental side curtain air bags  
Supplemental side air bags  
Supplemental front seat side air bags  
Electronic shift-on-demand transfer case  
4-wheel anti-lock disc brakes  
Electronic Stability Control  
Tire pressure monitoring system  
Universal garage door opener  
Remote keyless entry  
Sentry Key antitheft engine immobilizer  
Locking tailgate  
7-inch customizable in-cluster display  
Automatic headlamps  
Variable intermittent windshield wipers  
4-pin wiring harness  
Pickup box lighting  
730-amp maintenance-free battery  
12-volt auxiliary power outlet

INTERIOR FEATURES  
Mesh cloth front bucket seats with vinyl bolsters  
Rear 60/40 split folding seat  
Rear underseat compartment storage  
Air conditioning  
Cruise control  
Power 10-way driver seat including 2-way lumbar  
Power lumbar adjust  
Leather-wrapped steering wheel  
Steering wheel-mounted audio controls  
Power windows with front one-touch up and down  
Power locks  
Rear power sliding window  
Tilt steering column  
Traveler/mini trip computer  
Temperature and compass gauge  
LED interior lighting  
Uconnect 8.4-in Touch/SXM/Hands-free/NAVready

8.4-inch touchscreen  
6 speakers  
SiriusXM satellite radio with 1-year subscription  
Hands-free communication with Bluetooth streaming  
Full-length upgraded floor console  
Audio jack input for mobile devices

EXTERIOR FEATURES  
20x9-inch aluminum wheels with Tech Silver pockets  
P275/60R20 OWL All-Season tires  
Power folding exterior mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)	
Brilliant Black Crystal Pearl	\$225
Customer Preferred Package 26L	
Bright dual rear exhaust tips	
Convenience Group	\$475
Keyless Enter 'n Go w/ push start	
Automatic high beam headlamp control	
Rain-sensing windshield wipers	
Remote proximity keyless entry	
Comfort Group	\$595
Front heated seats	
Heated steering wheel	
Remote Start & Security Alarm Group	\$595
Remote start system	
Security alarm	
Sport Premium Group	\$675
9 Alpine speakers with subwoofer	
Humidity sensor	
A/C w/ dual-zone auto temp control	
Power sunroof	\$1,395
Sport performance hood	\$995
Uconnect 8.4-in SXM/Hands-free/NAV	\$700
GPS navigation	
Park-Sense Fnt/Rr Park Assist Sys	\$550
Class IV hitch receiver	\$475
Federal A/C Excise Tax	\$100
Ontario Tire Surcharge	
Destination Charge	\$1,795

TOTAL PRICE: \* \$62,520

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT3HS-701827 L4-VON: 8027 S.L. 0224



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.  
\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN LIMITED  
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.\*

\* Whichever comes first. Some conditions may apply.\*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

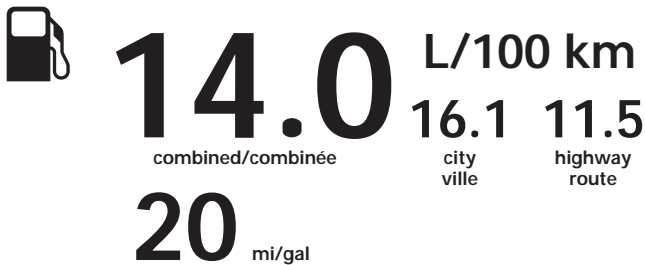
Canada

ENERGUIDE



Gasoline Vehicle  
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel COST  
for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

\$ 2 604

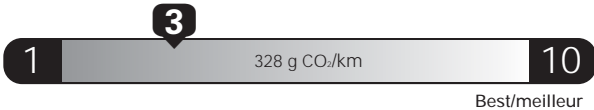
Coût annuel en carburant  
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /  
Les camionnettes ordinaires  
font entre

9.8 - 16.3 L/100 km

L<sub>e</sub> is gasoline litre equivalent  
L<sub>e</sub> signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca)

Pour plus d'information visitez

[vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

