



2017 MODEL YEAR
RAM 1500 SPORT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,945

RAM 1500 SPORT CREW CAB 4X4
Exterior Color: Flame Red
Interior Color: Black w/ Black seats
Interior: Leather-faced bucket w/ ventilation
Power 10-way drv'r/6-way pass seats
Front ventilated seats
Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS
Transmission: 8-speed TorqueFlite automatic

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags
Supplemental side curtain air bags
Supplemental side air bags
Supplemental front seat side air bags
Electronic shift-on-demand transfer case
4-wheel disc anti-lock brakes
Electronic Stability Control
Tire pressure monitoring system
Universal garage door opener
Remote keyless entry
Sentry Key antitheft engine immobilizer
Locking tailgate
7-inch customizable in-cluster display
Automatic headlamps
Variable intermittent windshield wipers
4-pin wiring harness
Pickup box lighting
730-amp maintenance-free battery
12-volt auxiliary power outlet

INTERIOR FEATURES
Mesh cloth front bucket seats w/vinyl bolsters
Rear 60/40 split folding seat
Rear underseat compartment storage
Air conditioning
Cruise control
Power 10-way driver seat including 2-way lumbar
Power lumbar adjust
Leather-wrapped steering wheel
Steering wheel-mounted audio controls
Power windows with front one-touch up and down
Power locks
Rear power sliding window
Tilt steering column
Traveler/mini trip computer
Temperature and compass gauge
LED interior lighting
Uconnect 8.4-in Touch/SXM/Hands-free/NAVready
8.4-inch touchscreen
6 speakers
SiriusXM satellite radio with 1-year subscription

Hands-free communication with Bluetooth streaming
Full-length upgraded floor console
Audio jack input for mobile devices
EXTERIOR FEATURES
20x9-inch aluminum wheels with Tech Silver pockets
P275/60R20 OWL All-Season tires
Power folding exterior mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Leather-faced bucket w/ ventilation \$1,695
Power 10-way drv'r/6-way pass seats
Front ventilated seats
Front heated seats
Heated steering wheel
Customer Preferred Package 26L
Bright dual rear exhaust tips
Convenience Group \$475
Keyless Enter 'n Go w/ push start
Automatic high beam headlamp control
Rain-sensing windshield wipers
Remote proximity keyless entry
Remote Start & Security Alarm Group \$595
Remote start system
Security alarm
Sport Premium Group \$675
9 Alpine speakers with subwoofer
Humidity sensor
A/C w/ dual-zone auto temp control
Rear window defroster \$225
Power sunroof \$1,395
Sport performance hood \$995
121-litre (26.6-gallon) fuel tank \$250
Uconnect 8.4-in SXM/Hands-free/NAV \$700
GPS navigation
Single-disc remote CD player \$250
4-corner air suspension \$1,695
ParkView Rear Back-Up Camera \$450
Park-Sense Fnt/Rr Park Assist Sys \$550
RamBox Cargo Management System \$1,195
4 adjustable cargo tie-down hooks
Bed cargo divider/extender \$475
Class IV hitch receiver \$550
Spray-in bedliner \$550
Federal A/C Excise Tax \$100
Ontario Tire Surcharge

Destination Charge \$1,795

TOTAL PRICE: * \$68,010

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7MT7HS-526160

L4-VON: 2921

S.L.
0912



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant

14.0 L/100 km
combined/combinée
16.1 city
11.5 highway
20 mi/gal

Annual fuel cost
for an annual distance of 20,000 km, and an
average fuel price of \$0.93 per litre

\$ 2 604

Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un
prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.8 - 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone

3
1 10
328 g CO₂/km
Best/meilleur

Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog

6
1 10
Best/meilleur

Estimates are based on Government of Canada
approved criteria and testing methods. Vehicle's
actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des
critères approuvés par le gouvernement du Canada. La
consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.nrcan.gc.ca

