



**2017 MODEL YEAR  
RAM 1500 LARAMIE LONGHORN  
CREW CAB 4X4**

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

**MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION**

**Base Price: \$52,795**

**RAM 1500 LONGHORN CREW CAB 4X4**  
Exterior Color: Brilliant Black Crystal Pearl Coat Exterior Paint  
Interior Color: Black / Cattle Tan Interior Colors  
Interior: Premium Leather Bucket Seats  
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP70 Transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Airbags
- Supplemental Side-Curtain Front and Rear Airbags
- 3.21 Rear Axle Ratio
- Class IV Receiver Hitch
- 32-Gallon Fuel Tank
- Keyless Enter 'n Go™
- Remote Keyless Entry with All-Secure
- Remote Start System (N/A Manual Transmission)
- Spray-In Bedliner
- Locking Tailgate
- Anti-Lock 4-Wheel Disc Brakes
- ParkView™ Rear Back-Up Camera
- ParkSense® Front / Rear Park Assist System
- Sentry Key® Theft Deterrent System
- Rain Sensitive Windshield Wipers
- Auto-Dimming Rearview Mirror

INTERIOR FEATURES

- A/C Auto Temperature Control with Dual Zone Control
- Uconnect® 8.4 NAV
- Uconnect® Access 1-Yr Trial (Registration Req'd)
- For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)
- Integrated Voice Command with Bluetooth®
- SiriusXM® Sat Radio w/ 1-Yr Radio Subscription
- SiriusXM Travel Link 5-Yr Travel Link Subscription
- SiriusXM Traffic / 5-Yr Traffic Subscription
- For More Information, Call 800-643-2112
- 9-Alpine® Speakers with Subwoofer
- Premium Leather-Wrapped Steering Wheel
- Steering Wheel Mounted Audio Controls
- Heated Steering Wheel
- Power Adjustable Pedals with Memory
- Laramie Longhorn Instrument Cluster
- Rear Power Sliding Window
- Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat

- Heated and Ventilated Front Seats
- Heated Second-Row Seats
- Second-Row In-Floor Storage Bins
- EXTERIOR FEATURES
- 20-Inch x 9.0-Inch Alum Polish/Gold Inserts Wheels
- P275/60R20 BSW All Season Tires
- LED Bed Lighting
- Automatic High Beam Headlamp Control
- Bi-Function Halogen Projector Headlamps
- Fog Lamps
- Premium Tail Lamps
- Power Chrome Multi-Function Mirrors w/Pwr Fold-Away
- Exterior Mirrors with Turn Signals
- Tow Hooks
- Dual Rear Exhaust with Bright Tips

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

- Longhorn Package 26K**
- Protection Group \$225
- Transfer Case Skid Plate
- Front Suspension Skid Plate
- 3.92 Rear Axle Ratio \$95
- Anti-Spin Differential Rear Axle \$435
- Rear Window Defroster \$195
- Power Sunroof \$1,095
- Locking Lug Nuts \$60

**DESTINATION CHARGE \$1,320**

**TOTAL PRICE: \* \$56,220**

**WARRANTY COVERAGE**

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT0HS-588396 L4-VON: 7521 S.L. 1104



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

**EPA DOT Fuel Economy and Environment**

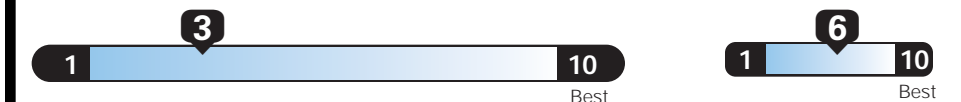
**Gasoline Vehicle**

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
Standard pickups range from 15 to 24 MPG. The best vehicle rates 119 MPGe.  
**17 MPG**  
combined city/hwy city highway  
**5.9** gallons per 100 miles

**You spend \$4,750**  
more in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel COST \$2,350**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)**



This vehicle emits 527 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuel economy.gov](http://fuel economy.gov)

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 26 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.65 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
U.S./CANADIAN PARTS CONTENT: 56%

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO: 29%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**  
FINAL ASSEMBLY POINT:  
WARREN, MICHIGAN, U.S.A.

**COUNTRY OF ORIGIN:**  
ENGINE: MEXICO  
TRANSMISSION: UNITED STATES

**Snow Plow Prep Disclaimer**  
This vehicle not factory equipped for Snow Plow installation - See dealer for details.