



2017 MODEL YEAR

RAM 1500 LARAMIE LONGHORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$63,195

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Brilliant Black Crystal Pearl
Interior Color: Canyon Brown/Light Frost Beige
Interior: Lthr frt vented bucket seats w/etch
Engine: 5.7L HEMI VVT V8 w/ FuelSaver MDS
Transmission: 8-speed TorqueFlite automatic

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

- Advanced multistage front air bags
- Supplemental side curtain air bags
- Supplemental side air bags
- Supplemental front seat side air bags
- Electronic shift-on-demand transfer case
- 4-wheel anti-lock disc brakes
- Electronic Stability Control
- Tire pressure monitoring system
- ParkView Rear Back-Up Camera
- Park-Sense Rear Park Assist System
- Radio, driver seat, mirrors & pedals memory setting
- Universal garage door opener
- Security alarm
- Remote keyless entry
- Pickup box lighting
- Remote start system
- Bifunctional halogen projector headlamps
- 4-pin wiring harness

INTERIOR FEATURES

- Leather front vented bucket seats w/etched inserts
- Rear 60/40 split folding seat
- Full-length premium upgraded floor console
- Power 10-way memory driver & 6-way passenger seats
- Power lumbar adjust
- Front heated seats
- Front ventilated seats
- Second-row heated seats
- Premium leather-wrapped steering wheel
- Steering wheel-mounted audio controls
- Heated steering wheel
- A/C with dual-zone automatic temperature control
- Cruise control
- Power windows with front one-touch up and down
- Power locks
- Power adjustable pedals with memory

- Rear power sliding window
- LED interior lighting
- Uconnect 8.4-inch Touch/SiriusXM/Hands-free/NAV
- 8.4-inch touchscreen
- 9 Alpine speakers with subwoofer
- SiriusXM satellite radio with 1-year subscription
- Hands-free communication with Bluetooth streaming
- GPS navigation

EXTERIOR FEATURES

- 20x9-inch aluminum wheels with Gold inserts
- P275/60R20 BSW All-Season tires
- Power folding exterior mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Brilliant Black Crystal Pearl \$225
- Customer Preferred Package 26K
- Convenience Group \$495
 - Keyless Enter 'n Go w/ push start
 - Automatic high beam headlamp control
 - Rain-sensing windshield wipers
 - Remote proximity keyless entry
- Monotone paint
 - Bright tubular side steps
 - Bright front bumper
 - Bright rear bumper
- 3.92 rear axle ratio \$125
- Rear window defroster \$225
- Power sunroof \$1,425
- 4-corner air suspension \$1,695
- 20x9-in polished forged alum wheels \$500
- Park-Sense Fnt/Rr Park Assist Sys \$200
- Class IV hitch receiver \$495
- Trailer Brake Control \$375
- Federal A/C Excise Tax \$100
- Ontario Tire Surcharge
- Destination Charge \$1,795

TOTAL PRICE: * \$70,850

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7PT1HS-702132 L4-VON: 3594 S.L. 0310



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.
** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2017 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.* SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.*The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline Vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



Annual fuel COST
for an annual distance of 20,000 km, and an average fuel price of \$0.93 per litre

\$ 2 604

Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un prix moyen du carburant de 0,93 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.8 - 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Smog Rating / Indice de Smog



Estimates are based on Government of Canada approved criteria and testing methods. Vehicle's actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des critères approuvés par le gouvernement du Canada. La consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca vehicules.nrcan.gc.ca

Pour plus d'information visitez

