



Go Further  
ford.com

VEHICLE DESCRIPTION

# FIESTA

2018 4-DOOR SEDAN SE  
5-PASSENGER  
1.6L TIVCT I-4 ENGINE  
6-SPEED POWERSHIFT AUTO TRA

EXTERIOR  
INGOT SILVER  
INTERIOR  
CHARCOAL BLACK CLOTH SEATS

## JM 103112

STANDARD EQUIPMENT INCLUDED AT NO EXTRA CHARGE

**EXTERIOR**

- DUAL POWER MIRRORS
- EASY FUEL CAPLESS FILLER
- GLASS - SOLAR-TINTED
- GRILLE - 5 BAR, CHROME
- HEADLAMPS - AUTOMATIC
- INTEGRATED BLIND SPOT MIRR
- VARIABLE INTERVAL WIPERS

**INTERIOR**

- 1-TOUCH UP/DOWN DRIVER WIN
- 60/40 SPLIT FOLD REAR SEAT
- AMBIENT LIGHTING
- BUCKET SEATS-MANUAL 6-WAY DRIVER, 4-WAY FRONT PASS
- CENTER CONSOLE W/ARMREST
- CRUISE CONTROL
- DUAL VANITY MIRRORS
- OVERHEAD CONSOLE
- POWER LOCKS AND WINDOWS
- REAR DOME LAMP
- REAR-WINDOW DEFROSTER
- TILT/TELESCOPE STR COLUMN

**FUNCTIONAL**

- 12V POWERPOINT (2)
- AIR CONDITIONING
- AM/FM SINGLE CD/MP3, 6SPKR
- FRONT DISC REAR DRUM BRAKES (ABS)
- HILL START ASSIST
- MESSAGE CENTER W/TRIP CPTR
- MYKEY®
- POWER STEERING W/EPAS
- REAR VIEW CAMERA
- REMOTE KEYLESS ENTRY
- SYNC® WITH APPLINK™
- WIPER ACTIVATED HEADLAMPS

**SAFETY/SECURITY**

- ADJUSTABLE SAFETY BELTS
- ADVANCETRAC ESC
- AIRBAG - DRIVER KNEE
- AIRBAGS - DUAL STAGE FRONT
- AIRBAGS - FRONT SEAT MOUNTED SIDE IMPACT
- AIRBAGS - SIDE AIR CURTAIN
- FRT-PASS SENSING SYSTEM
- LATCH CHILD SAFETY SYSTEM
- PERIMETER ALARM
- TIRE PRESSURE MONITOR SYS

**WARRANTY**

- 3YR/36,000 BUMPER / BUMPER
- 5YR/60,000 POWERTRAIN
- 5YR/60,000 ROADSIDE ASSIST

INCLUDED ON THIS VEHICLE	(MSRP)	PRICE INFORMATION	(MSRP)
<b>EQUIPMENT GROUP 200A</b>		BASE PRICE	\$15,345.00
<b>OPTIONAL EQUIPMENT/OTHER</b>		TOTAL OPTIONS/OTHER	1,385.00
.15" PAINTED ALUMINUM WHEELS		TOTAL VEHICLE & OPTIONS/OTHER	16,730.00
6-SPEED POWERSHIFT AUTO TRANS	1,095.00	DESTINATION & DELIVERY	875.00
COLD WEATHER PACKAGE	290.00		
.HEATED FRONT SEATS			
.DUAL POWER HEATED SIDE MIRROR			
.ELECTRONIC AIR TEMP CONTROL			
50 STATE EMISSIONS	NO CHARGE		
FRONT LICENSE PLATE BRACKET	NO CHARGE		

### EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**31** MPG  
combined city/hwy

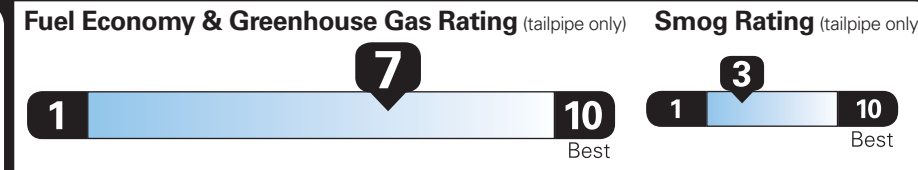
27 city  
37 highway

3.2 gallons per 100 miles

Subcompact Cars range from 15 to 124 MPG. The best vehicle rates 136 MPGe.

You save  
**\$1,000**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
**\$1,150**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



### GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** Not Rated  
Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver Passenger	★★★★★
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat Rear seat	Not Rated Not Rated
Based on the risk of injury in a side impact.		
<b>Rollover</b>		★★★★
Based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★), with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA).  
www.safercar.gov or 1-888-327-4236



	RAMP ONE		<b>TOTAL MSRP \$17,605.00</b>
	RA04		
	RAMP TWO	FINAL ASSEMBLY PLANT	This label is affixed pursuant to the Federal Automobile Information Disclosure Act. Gasoline, License, and Title Fees, State and Local taxes are not included. Dealer installed options or accessories are not included unless listed above.
		CUAUTITLAN	
	METHOD OF TRANSP.	ITEM #:	
	RAIL	11-S008 O/T 2	
		HM181 N RA 2X 815 001241 12 18 17	



Go Further

**FORD PROTECT**  
Insist on Ford Protect! The only extended service plan fully backed by Ford and honored at every Ford dealership in the U.S., Canada and Mexico. See your Ford dealer for additional details, or visit www.FordOwner.com for more information.

**FORD CREDIT**  
Choose the vehicle you want. Whether you decide to lease or finance, you'll find the choices that are right for you. See your Ford Dealer for details or visit www.FordCredit.com.