

2018 MODEL YEAR

Jeep

WRANGLER UNLIMITED RUBICON 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

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Base Price: \$40,995

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**JEEP WRANGLER UNLIMITED RUBICON**  
**Exterior Color:** Black Clear Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Leather-Trimmed Bucket Seats  
**Engine:** 3.6L V6 24V VVT Engine w/ ESS  
**Transmission:** 8-Speed Automatic Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL/SAFETY FEATURES  
Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
ParkView® Rear Back Up Camera  
4:1 Rock-Trac HD Part Time 4WD System  
Tru-Lok Front and Rear Axles  
4.10 Axle Gear Ratio  
3rd Generation Dana® 44 HD Wide Front Axle  
3rd Generation Dana® 44 HD Wide Rear Axle  
Front Disconnecting Stabilizer Bar  
Performance Suspension  
Rock Rails  
Fuel Tank Skid Plate Shield  
Transfer Case Skid Plate Shield  
Transmission Skid Plate  
Torr Tool Kit  
Anti-Lock 4-Wheel Disc HD Brakes  
Electronic Stability Control  
Electronic Roll Mitigation  
Trailer Sway Damping  
Hill Start Assist  
Remote Keyless Entry  
Universal Garage Door Opener  
21.5-Gallon Fuel Tank

<b>OPTIONAL EQUIPMENT</b> (May Replace Standard Equipment)	
Leather-Trimmed Bucket Seats	\$1,495
Leather-Wrapped Park Brake Handle	
Leather-Wrapped Shift Knob	
Premium Door Trim Panel	
<b>Customer Preferred Package 24R</b>	
Cold Weather Group	\$895
Heated Front Seats	
Heated Steering Wheel	
Remote-Start System (N/A w/Manual Transmission)	
Engine Block Heater	
Trailer Tow and HD Electrical Group	\$795
Auxiliary Switches	
Class II Receiver Hitch	
7- and 4-Pin Wiring Harness	
240 Amp Alternator	
700 Amp Maintenance Free Battery	
LED Lighting Group	\$895
LED Reflector Headlamps	
LED Fog Lamps	
LED Tail Lamps	
LED Daytime Running Accent Lamps	
Electronic Infotainment System Group	\$1,495
Uconnect® 4C NAV with 8.4-Inch Display	
GPS Navigation	

Alpine® Premium Audio System	
Auto-Dimming Rear View Mirror	
Roadside Assistance and 9-1-1 Call HD Radio®	
1-Year SiriusXM® Guardian Service	
5-Year SiriusXM® Traffic Service	
5-Year SiriusXM® Travel Link Service	
SiriusXM® Traffic Plus	
For Details, Visit <a href="http://www.DriveUconnect.com">www.DriveUconnect.com</a>	
Jeep® Active Safety Group	\$795
ParkSense® Rear Park-Assist System	
Blind-Spot and Cross-Path Detection	
Steel Bumper Group	\$1,295
Steel Front Bumper	
Steel Rear Bumper	
Hard Top Headliner	\$525
All-Weather Floor Mats	\$130
8-Speed Automatic Transmission	\$2,000
Hill Descent Control	
Tip Start	
Black Freedom Top® 3-Piece Hard Top	\$1,095
Delete Soft Top	
Rear Window Wiper / Washer	
Rear Window Defroster	
Freedom Panel Storage Bag	

Destination Charge \$1,445

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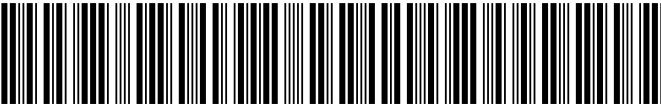
TOTAL PRICE: \* \$53,855

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**WARRANTY COVERAGE**  
5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: TOLEDO, OHIO, U.S.A.	S.L.	SHIP TO:	SOLD TO:
VIN: 1C4-HJXFG0JW-131005	L4-VON: 0040	0323	



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

EPA  
DOT

Fuel Economy and Environment



Gasoline Vehicle



**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**20** MPG  
combined city/hwy

18 city 23 highway

**5.0** gallons per 100 miles

Small SUV 4WD range from 18 to 37 MPG .  
The best vehicle rates 136 MPGe.

**You spend**  
**\$2,250**  
**in fuel costs**  
**over 5 years**  
compared to the  
average new vehicle.

**Annual fuel cost**  
**\$1,800**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)

1 4 10 Best 1 5 10 Best

This vehicle emits 443 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 60%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**  
**MEXICO : 22%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.  
**FOR THIS VEHICLE:**  
**FINAL ASSEMBLY POINT:**  
**TOLEDO, OHIO, U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: UNITED STATES**



**VEHICLE PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.