

2018 MODEL YEAR



**CHEROKEE LATITUDE FWD WITH TECH CONNECT PACKAGE**

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$24,395**

**JEOP CHEROKEE LATITUDE FWD**  
**Exterior Color:** Velvet Red Pearl-Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Cloth Low-Back Bucket Seats  
**Engine:** 2.4L I4 MultiAir® Engine  
**Transmission:** 9-Speed Automatic Transmission  
**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**  
 Advanced Multistage Front Airbags  
 Supplemental Side-Curtain Front and Rear Airbags  
 Supplemental Front Seat-Mounted Side Airbags  
 Supplemental Rear Seat Side Airbags  
 Passenger Inflatable Knee-Bolster Airbag  
 Driver Inflatable Knee-Bolster Airbag  
 LATCH Ready Child Seat Anchor System  
 Bi-Xenon High Intensity Discharge Headlamps  
 Hill Start Assist  
 ParkView® Rear Back Up Camera  
 Keyless Entry with Panic Alarm  
 Anti-Lock 4-Wheel Disc Brakes  
 Electronic Stability Control  
 Electronic Roll Mitigation  
 All Speed Traction Control  
 Speed Control

**INTERIOR FEATURES**  
 Uconnect® 3 with 5-Inch Display  
 5.0-Inch Touchscreen Display  
 Integrated Voice Command with Bluetooth®  
 USB Charging Port in Console Bin  
 Audio Jack Input for Mobile Devices  
 12-Volt Cargo Power Outlet  
 Rear 60 / 40 Folding Split Recline Seat  
 6-Way Manual Passenger Seat Adjust  
 Tilt / Telescope Steering Column  
 Cluster 3.5-Inch TFT Black and White Display  
 Electronic Vehicle Information Center  
 Illuminated Entry  
 Illuminated Front Cup Holders  
 Full-Length Floor Console  
 Jeep Cargo Management System

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)  
**Customer Preferred Package 21T** **\$1,795**  
 Tech Connect Package  
 18-Inch x 7.0-Inch Painted Aluminum Wheels  
 Uconnect® 3C NAV with 8.4-Inch Display  
 HD™ Radio  
 Uconnect® Access  
 SiriusXM® Traffic / 5-Year Traffic Subscription  
 SiriusXM® Travel Link 5-Year Travel Link Sub  
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
 ParkSense® Rear Park Assist System  
 225/55R18 All Season Tires  
 Uconnect® Access 1-Yr Trial (Registration Req'd)  
 SiriusXM® Sat Radio w/ 1-Yr Radio Subscription  
 For Details, Visit [www.DriveUconnect.com](http://www.DriveUconnect.com)  
 5-Year SiriusXM® Traffic™ Service

5-Year SiriusXM® Travel Link Service  
 For More Information, Call 800-643-2112  
 9 Amplified Speakers with Subwoofer  
 Power Front Windows w/ 1-Touch Up and Down Feature  
 Remote USB Port  
 Ambient LED Interior Lighting  
 115-Volt Auxiliary Power Outlet  
 Diamond Black Crystal Door Cladding  
 Diamond Black Crystal Front Lower Fascia  
 Diamond Black Crystal Rear Lower Fascia  
 Diamond Black Crystal Wheel Flares  
 Gloss Black Fascia Applique  
 Gloss Black Grille Surrounds  
 Gloss Black Roof Rails  
 Gloss Black Exterior Badging  
 Cold Weather Group **\$985**  
 Remote Start System  
 Heated Front Seats  
 Heated Steering Wheel  
 All-Season Floor Mats  
 Windshield Wiper De-Icer  
 Power Heated Mirrors  
 Engine Block Heater  
 Steering Wheel Mounted Audio Controls  
 Leather-Wrapped Steering Wheel

**Destination Charge \$1,095**

**TOTAL PRICE: \* \$28,270**

**WARRANTY COVERAGE**  
 5-year or 60,000-mile Powertrain Limited Warranty.  
 3-year or 36,000-mile Basic Limited Warranty.  
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE  
 POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A. S.L. SHIP TO: SOLD TO:  
 VIN: 1C4-PJLCB4JD-606325 L4-VON: 7591 1126



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



**Fuel Economy and Environment**



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.  
**25 MPG** combined city/hwy  
 21 city 30 highway  
**4.0** gallons per 100 miles

Small SUV 2WD range from 18 to 34 MPG. The best vehicle rates 136 MPGe.

**You spend \$500**  
**in fuel costs over 5 years**  
 compared to the average new vehicle.

**Annual fuel cost \$1,450**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 361 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash Front seat Rear seat ★★★★★**

Based on the risk of injury in a side impact.

**Rollover ★★★★★**

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CARLINE:**  
**U.S./CANADIAN PARTS CONTENT: 72%**

**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 18%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE:**

**FINAL ASSEMBLY POINT:**  
**BELVIDERE, ILLINOIS, U.S.A.**

**COUNTRY OF ORIGIN:**

**ENGINE: UNITED STATES**

**TRANSMISSION: UNITED STATES**



**VEHICLE PROTECTION**  
 A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.