



2018 MODEL YEAR
RAM 1500 TRADESMAN REG CAB 4X2

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: **\$27,095**

RAM 1500 ST REG CAB 4X2

Exterior Color: Bright White Clear Coat Exterior Paint

Interior Color: Black / Diesel Gray Interior Colors

Interior: Heavy Duty Vinyl 40 / 20 / 40 Split Bench Seat

Engine: 3.6-Liter V6 24-Valve VVT Engine

Transmission: 8-Speed Automatic 845RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags

Supplemental Side-Curtain Front Airbags

Supplemental Front Seat-Mounted Side Airbags

Supplemental Side-Curtain Airbags

ParkView® Rear Back Up Camera

3.21 Rear Axle Ratio

Trailer Tow with 4-Pin Connector Wiring

7 Pin Wiring Harness

26-Gallon Fuel Tank

Locking Tailgate

Anti-Lock 4-Wheel Disc Brakes

Electronic Stability Control

Speed Control

Sentry Key® Theft Deterrent System

INTERIOR FEATURES

Radio 3.0

6 Speakers

Media Hub (USB, Aux)

Remote USB Port – Charge-Only

Auto-Dimming Rear View Mirror with Display

Tilt Steering Column

Black Rotary Shifter

Instrument Cluster with Display Screen

Electronic Vehicle Information Center

Front Armrest with Three Cup Holders

40 / 20 / 40 Split Bench Seat

Behind the Seat Storage / Bin

Black Vinyl Floor Covering

EXTERIOR FEATURES

17-Inch x 7.0-Inch Steel Wheels

P265/70R17 BSW All Season Tires

Halogen Quad Headlamps

Automatic Headlamps

Black Front Bumper

Black Rear Bumper

Black Grille

Manual 6-Inch x 9-Inch Black Mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Tradesman Package 22B

Power and Remote Entry Group

Remote Keyless Entry with All-Secure

Power Windows with Front One-Touch-Down Feature

Power Door Locks

Power Heated Mirrors with Manual Fold-Away

Premium Door Trim with Map Pocket

Anti-Spin Differential Rear Axle

Low Beam Daytime Running Headlamps

Wheel-to-Wheel Side Steps

Uconnect® 3.0

Integrated Voice Command with Bluetooth®

Ram Box® Cargo Management System

4 Adjustable Cargo Tie-Down Hooks

Bed Cargo Divider / Extender

LED Bed Lighting

Flex Fuel Vehicle

Destination Charge

TOTAL PRICE: * **\$31,885**

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

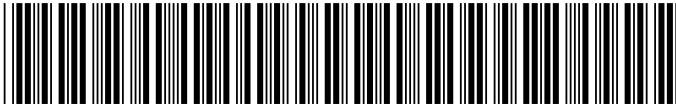
SHIP TO:

SOLD TO:

VIN: 3C6-JR6AG4JG-210324

L4-VON: 7236

1206



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Flexible Fuel Vehicle
Gasoline-Ethanol (E85)

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



20 MPG

17 city

25 highway

5.0 gallons per 100 miles

combined city/hwy
Driving Range

Gasoline: **520** miles

Ethanol (E85): **364** miles

Standard pickups range from 15 to 22 MPG .
The best vehicle rates 136 MPGe. Values
are based on gasoline and do not reflect
performance and ratings based on E85.

You spend
\$2,250
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost

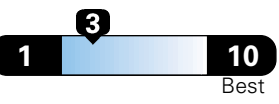
\$1,800

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 450 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$6,750 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.40 per gallon. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal
Crash**

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

**Side
Crash**

Front seat
Rear seat

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 27%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
SALTILLO, MEXICO
COUNTRY OF ORIGIN:
ENGINE: UNITED STATES
TRANSMISSION: UNITED STATES



**VEHICLE
PROTECTION**
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.