For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

> Base Price: \$41,895

RAM 1500 BIGHORN/LONESTAR CREW 4X4 Exterior Color: Delmonico Red Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat Engine: 5.7-Liter V8 HEMI MDS VVT eTorque Engine Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES Advanced Multistage Front Air Bags Supplemental Front Seat Side Air Bags

Supplemental Side-Curtain Front / Rear Air Bags

3.21 Rear Axle Ratio Keyless Go™

Remote Keyless Entry with All–Secure Parkview® Rear Back–Up Camera

Sentry Key® Theft Deterrent System 4–Wheel Disc Anti–Lock Brakes

Electric Park Brake Ready-Alert Braking Rain Brake Support

Tire-Fill Alert Tailgate-Ajar Warning Lamp

Electronic Roll Mitigation Electronic Stability Control

Trailer Sway Damping Hill Start Assist Speed Control

Black Rotary Shifter Class III Receiver-Hitch

7-Pin Wiring Harness

Capless Fuel-Fill INTERIOR FEATURES Uconnect® 3 with 5-Inch Display

Cluster 3.5-Inch TFT B&W Display Integrated Voice Command with Bluetooth® Media Hub-2 USB, Full Function, Aux

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Delmonico Red Pearl-Coat Exterior Paint \$100 **Customer Preferred Package 27Z** \$1,095

Sport Appearance Package Black Interior Accents Deluxe Cloth Bucket Seat

Power-Heated Mirrors with Manual Fold-Away Level 2 Equipment Group

Dampened Tailgate 115V Auxiliary-Power Outlet

115V Auxiliary Rear-Power Outlet

400W Inverter

8.4–Inch Touchscreen Display A/C Auto Temperature Control w/ Dual Zone Control

Apple CarPlay® Capable Class IV Receiver-Hitch

Cluster 7.0–Inch TFT Color Display
Media Hub–2 USB, Full Function / Charge Only

Exterior Mirrors with Supplemental Signals Exterior Mirrors with Courtesy Lamps

Assembly Point/Port of Entry: STERLING HTS. MICH., U.S.A.

SHIP TO:

\$2,400

SOLDTO

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER. * STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

\$2,645 \$1,295 \$745 \$195 \$1,695

TOTAL PRICE: *

Package Value Savings of \$2,300

Included in Level 2 Equipment Group

\$52,065

WARRANTY COVERAGE

Google Android Auto™ Capable

ParkSense® Front and Rear Park–Assist with Stop Power 4–Way Driver Lumbar Adjust

Remote-Start System (N/A Manual Transmission)

SiriusXM® Sat Radio w/ 1–Yr Sub Call 800–643–2112 Universal Garage–Door Opener 5.7–Liter V8 HEMI MDS VVT eTorque Engine

Heated Front Seats

Heated Steering Wheel

Power 8-Way Driver Seat

Power Adjustable Pedals

Power–Folding Mirrors Rear Power Sliding-Window

Rear Window Defroster

Single-Disc Remote CD Player

18-Inch Aluminum Spare Wheel

Active Noise-Control System

Panoramic Sunroof Wheel-to-Wheel Side Steps

Rear Wheelhouse–Liners

Destination Charge

Price

5-year or 60.000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty. Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

POWERTRAIN WARRANTY

Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

combined city/hwy

MPG city

Standard pickups range from 14 to 22 MPG The best vehicle rates 136 MPGe.

You spend

in fuel costs over 5 years

compared to the average new vehicle.

Annual fuel COST

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

3

Smog Rating (tailpipe only) 6

10

This vehicle emits 473 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles







10

GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE: **U.S./CANADIAN PARTS CONTENT: 57% MAJOR SOURCES OF FOREIGN PARTS**

CONTENT:

MEXICO: 28%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER

NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: STERLING HTS, MICH., U.S.A. **COUNTRY OF ORIGIN:**

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

