



2019 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$41,895

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Maximum Steel Met. Clear-Coat
Interior Color: Black / Diesel Grey Interior Colors
Interior: Deluxe Cloth Bucket Seat
Engine: 5.7-Liter V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP75 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front / Rear Air Bags
3.21 Rear Axle Ratio
Keyless Go™
Remote Keyless Entry with All-Secure
Parkview® Rear Back-Up Camera
Sentry Key® Theft Deterrent System
4-Wheel Disc Anti-Lock Brakes
Electric Park Brake
Ready-Alert Braking
Rain Brake Support
Tire-Fill Alert
Tailgate-Ajar Warning Lamp
Electronic Roll Mitigation
Electronic Stability Control
Trailer Sway Damping
Hill Start Assist
Speed Control
Black Rotary Shifter
Class III Receiver-Hitch

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Maximum Steel Met. Clear-Coat \$200
Deluxe Cloth Bucket Seat \$495
Customer Preferred Package 25Z
Premium LED Lighting Group \$995
Front LED Fog Lamps
LED Automatic Reflector Headlamps
LED Tail Lamps
Bed Utility Group \$845
4 Adjustable Cargo Tie-Down Hooks
LED Bed Lighting
Spray-In Bedliner
Level 2 Equipment Group \$2,200
Dampened Tailgate
8.4-Inch Touchscreen Display
A/C Auto Temperature Control w/ Dual Zone Control
Apple CarPlay® Capable
Class IV Receiver-Hitch
Cluster 7.0-Inch TFT Color Display
Media Hub-2 USB, Full Function / Charge Only
Exterior Mirrors with Supplemental Signals
Exterior Mirrors with Courtesy Lamps
Google Android Auto™ Capable
Heated Front Seats
Heated Steering Wheel
ParkSense® Front and Rear Park-Assist with Stop
Power 4-Way Driver Lumbar Adjust

Power 8-Way Driver Seat
Power Adjustable Pedals
Power-Folding Mirrors
Rear Power Sliding-Window
Rear Window Defroster
Remote-Start System (N/A Manual Transmission)
Single-Disc Remote CD Player
SiriusXM® Sat Radio w/ 1-Yr Sub Call 800-643-2112
Universal Garage-Door Opener
5.7-Liter V8 HEMI® MDS VVT Engine \$1,195
Active Noise-Control System
275/55R20 All Season Tires
Uconnect® 4C NAV with 8.4-Inch Display \$795
5-Year SiriusXM® Traffic Service
HD Radio®
1-Year SiriusXM® Guardian Service
SiriusXM® Traffic Plus
SiriusXM® Travel Link 5-Year Travel Link Sub
20.0-Inch X 9.0-Inch Aluminum Chrome Clad Wheels \$1,595
Blind-Spot with Cross-Path Detection \$595
Destination Charge \$1,645

Package Value Savings of \$2,300
Included in Level 2 Equipment Group
Price

TOTAL PRICE: * \$52,455

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFFT5KN-608757

L4-VON: 8013

0627



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



17 MPG
combined city/hwy
15 city
21 highway
5.9 gallons per 100 miles

Standard pickups range from 14 to 22 MPG .
The best vehicle rates 136 MPGe.

You spend
\$5,250
in fuel costs
over 5 years
compared to the
average new vehicle.

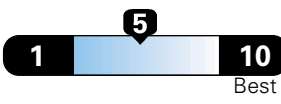
Annual fuel cost
\$2,450

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.80 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government
for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 57%
MAJOR SOURCES OF FOREIGN PARTS
CONTENT:

MEXICO : 28%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL
ASSEMBLY, DISTRIBUTION, OR OTHER
NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES