

2020 MODEL YEAR



CHEROKEE LATITUDE PLUS 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$28,895

JEEP CHEROKEE LATITUDE PLUS 4X4

Exterior Color: Velvet Red Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Cloth / Premium Vinyl Bucket Seats

Engine: 2.4L I4 Zero Evap M-Air Engine w/ESS

Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Supplemental Front Seat Side Air Bags
Driver Inflatable Knee-Bolster Air Bag
LATCH Ready Child Seat Anchor System
ParkSense® Rear Park-Assist with Stop
ParkView® Rear Back-Up Camera
Blind-Spot and Cross-Path Detection
Jeep Active Drive I
Engine Stop / Start Technology
Selec-Terrain® System
Push-Button Start
Keyless Entry with Panic Alarm
All-Speed Traction Control
Electronic Stability Control
Electronic Roll Mitigation
Anti-Lock 4-Wheel-Disc Brakes
Speed Control
Tire-Fill Alert
Tire Pressure Monitoring Display
Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 4 with 7-Inch Display
Apple CarPlay®
Google Android Auto™
1-Year SiriusXM® Radio Service
Cluster 3.5-Inch TFT Black & White Display
Integrated Voice Command with Bluetooth®
Media Center Electronics Storage
USB Charging Port in Console Bin
6-Speakers
Leather-Wrapped Steering Wheel
Steering Wheel Mounted Audio Controls
Power Front Windows with 1-Touch Up & Down
12-Volt Auxiliary Power Outlet
8-Way Power Driver Seat
4-Way Power Lumbar Adjustable Driver Seat

EXTERIOR FEATURES

17-Inch x 7.0-Inch Satin Carbon Aluminum Wheels

225/65R17 BSW All-Season Tires
Compact Spare Tire
Automatic Headlamps
LED Low and High Beam Headlamps
Front LED Fog Lamps
Bright Side Roof Rails
Power Multi-Function Mirrors with Manual Fold-Away
Deep Tint Sunscreen Glass

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 2BD

Cold Weather Group \$895
All-Season Floor Mats
Heated Front Seats
Engine Block Heater
Windshield Wiper De-Icer
Heated Steering Wheel
Remote-Start System
Premium Alpine® Speaker System \$695

Destination Charge \$1,495

TOTAL PRICE: * \$31,980

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C4-PJMLB1LD-523203

L4-VON: 9209

0911



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.jeep.com
or call 1-877-IAM-JEEP

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



24 MPG
combined city/hwy
21 city
29 highway

Small SUV 4WD range from 18 to 120 MPGe.
The best vehicle rates 136 MPGe.

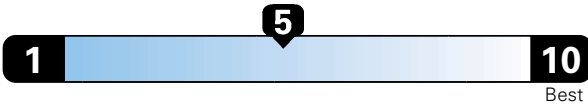
4.2 gallons per 100 miles

You spend
\$1,000
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost

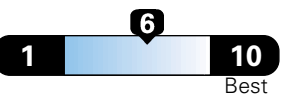
\$1,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 370 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuel economy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★

★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★

★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 69%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 17%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
BELVIDERE, ILLINOIS, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES



VEHICLE
PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.