

2020 MODEL YEAR



CHEROKEE LATITUDE PLUS 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$28,895

JEEP CHEROKEE LATITUDE PLUS 4X4

Exterior Color: Granite Crystal Metallic Clear-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Cloth / Premium Vinyl Bucket Seats

Engine: 2.4L I4 Zero Evap M-Air Engine w/ESS

Transmission: 9-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
Supplemental Front Seat Side Air Bags  
Driver Inflatable Knee-Bolster Air Bag  
LATCH Ready Child Seat Anchor System  
ParkSense® Rear Park-Assist with Stop  
ParkView® Rear Back-Up Camera  
Blind-Spot and Cross-Path Detection  
Jeep Active Drive I  
Engine Stop / Start Technology  
Selec-Terrain® System  
Push-Button Start  
Keyless Entry with Panic Alarm  
All-Speed Traction Control  
Electronic Stability Control  
Electronic Roll Mitigation  
Anti-Lock 4-Wheel-Disc Brakes  
Speed Control  
Tire-Fill Alert  
Tire Pressure Monitoring Display  
Capless Fuel-Fill

INTERIOR FEATURES

Uconnect® 4 with 7-Inch Display  
Apple CarPlay®  
Google Android Auto™  
1-Year SiriusXM® Radio Service  
Cluster 3.5-Inch TFT Black & White Display  
Integrated Voice Command with Bluetooth®  
Media Center Electronics Storage  
USB Charging Port in Console Bin  
6-Speakers  
Leather-Wrapped Steering Wheel  
Steering Wheel Mounted Audio Controls  
Power Front Windows with 1-Touch Up & Down  
12-Volt Auxiliary Power Outlet  
8-Way Power Driver Seat  
4-Way Power Lumbar Adjustable Driver Seat

EXTERIOR FEATURES

17-Inch x 7.0-Inch Satin Carbon Aluminum Wheels

225/65R17 BSW All-Season Tires  
Compact Spare Tire  
Automatic Headlamps  
LED Low and High Beam Headlamps  
Front LED Fog Lamps  
Bright Side Roof Rails  
Power Multi-Function Mirrors with Manual Fold-Away  
Deep Tint Sunscreen Glass

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Customer Preferred Package 2BD

Cold Weather Group

\$895

All-Season Floor Mats  
Heated Front Seats  
Engine Block Heater  
Windshield Wiper De-Icer  
Heated Steering Wheel  
Remote-Start System

Destination Charge

\$1,495

TOTAL PRICE: \* \$31,285

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: BELVIDERE, ILLINOIS, U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C4-PJMLB4LD-523860

L4-VON: 1011

0911



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.jeep.com](http://www.jeep.com)  
or call 1-877-IAM-JEEP

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy

These estimates reflect new EPA methods beginning with 2017 models.



24 MPG  
combined city/hwy

21 city

29 highway

Small SUV 4WD range from 18 to 120 MPGe.  
The best vehicle rates 136 MPGe.

4.2 gallons per 100 miles

You spend

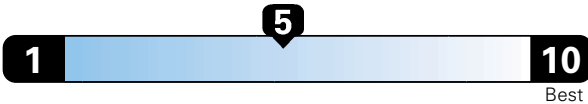
\$1,000

in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost

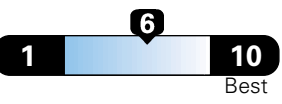
\$1,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 370 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
Crash

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
Crash

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 69%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 17%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
BELVIDERE, ILLINOIS, U.S.A.

COUNTRY OF ORIGIN:

ENGINE: UNITED STATES

TRANSMISSION: UNITED STATES



VEHICLE  
PROTECTION  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.