



2020 MODEL YEAR  
RAM 1500 REBEL CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF  
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$48,240

**RAM 1500 REBEL CREW CAB 4X4**  
**Exterior Color:** Diamond Black Crystal Pearl—Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Luxury Leather—Trimmed Bucket Seats  
**Engine:** 3.0L V6 Turbo Diesel Engine Gen 3  
**Transmission:** 8-Speed Automatic 8HP75 Transmission

**STANDARD EQUIPMENT** (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

**FUNCTIONAL/SAFETY FEATURES**

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side—Curtain Front and Rear Air Bags  
Electronic Locking Rear Axle  
3.92 Rear Axle Ratio  
ParkView® Rear Back—Up Camera  
Class IV Receiver—Hitch  
7—Pin Wiring Harness  
Front Suspension Skid Plate  
Transfer Case Skid Plate  
Fuel Tank Skid Plate  
Front Performance Tuned Shock Absorbers  
Rear Performance—Tuned Shock Absorbers  
Sport Performance Hood  
Push—Button Start  
Ready—Alert Braking  
Rain—Brake Support  
Dampened Tailgate  
Tire—Fill Alert  
26—Gallon Fuel Tank  
Capless Fuel—Fill

**INTERIOR FEATURES**  
Uconnect® 3 with 5—Inch Display  
Cluster 7.0—Inch TFT Color Display  
Media Hub—2 USB, Full Funct, Aux  
Integrated Voice Command with Bluetooth®  
6—Speakers  
115—Volt Auxiliary Power Outlet  
12—Volt Auxiliary Power Outlet

**OPTIONAL EQUIPMENT** (May Replace Standard Equipment)

Diamond Black Crystal Pearl—Coat Exterior Paint \$100  
Luxury Leather—Trimmed Bucket Seats \$1,545  
4—Way Power Lumbar Adjustable Passenger Seat  
8—Way Power Driver and Passenger Seats

**Customer Preferred Package 28W**

Bed Utility Group \$350  
Deployable Bed Step (NAW Multi—Functional Tailgate)  
4—Adjustable Cargo Tie—Down Hooks  
Pick—Up Box Lighting  
Monotone Paint

Rebel Level 2 Equipment Group \$3,000  
115—Volt Auxiliary Rear Power Outlet  
8.4—Inch Touchscreen Display  
A/C Auto Temperature Control w/Dual—Zone Control  
Apple CarPlay®  
Media Hub—2 USB, Full Funct/Chg Only  
Exterior Mirrors with Supplemental Signals  
Google Android Auto™

Heated Front Seats  
Heated Steering Wheel  
ParkSense® Front and Rear Park—Assist with Stop  
Power Adjustable Pedals  
Power Folding Mirrors  
Rain—Sensitive Windshield Wipers  
Rear Underseat Compartment Storage  
Rear Window Defroster  
Remote Proximity Keyless Entry  
Remote—Start System  
Universal Garage Door Opener  
Electronic Shift—On—Demand Transfer Case \$195  
3.0L V6 Turbo Diesel Engine Gen 3 \$4,995  
800—Amp Maintenance Free Battery  
Lower Active Grille Shutters  
Dual—Pane Panoramic Sunroof \$1,495  
Rear Wheelhouse Liners \$195  
33—Gallon Fuel Tank \$445  
Uconnect® 4C NAV with 8.4—Inch Display \$795  
4G LTE Wi—Fi Hot Spot  
SiriusXM Guardian™ Connected Services w/1—Yr Trial  
SiriusXM® Traffic Service Plus  
SiriusXM® Travel Link  
Trailer Brake Control \$295  
Spray—In Bedliner \$595

Destination Charge \$1,695

TOTAL PRICE: \* \$63,940

**WARRANTY COVERAGE**

5—year or 100,000—mile Powertrain Limited Warranty  
3—year or 36,000—mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or  
see your owner's manual for details.

**5 YEAR/100,000 MILE  
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6—SRFLM5LN—389958

L4—VON: 2997

0713



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND  
INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY,  
IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1—866—RAMINFO

FCA US LLC



**Fuel Economy and Environment**



Diesel Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.



**24** MPG  
combined city/hwy  
21 city  
29 highway

Standard pickups range from 14 to 27 MPG .  
The best vehicle rates 136 MPGe.

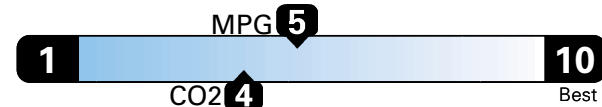
4.2 gallons per 100 miles

You spend  
**\$2,250**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

**Annual fuel cost**

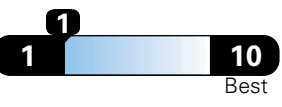
**\$1,950**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

**Smog Rating** (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



**GOVERNMENT 5—STAR SAFETY RATINGS**

**Overall Vehicle Score**

★★★★★

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal  
Crash**

Driver  
Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

**Side  
Crash**

Front seat  
Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

**Rollover**

★★★★★

Based on the risk of rollover in a single—vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1—888—327—4236

The safety ratings above are based on Federal Government tests of particular vehicles  
equipped with certain features and options. The performance of this vehicle may differ.

**PARTS CONTENT INFORMATION**

FOR VEHICLES IN THIS CARLINE:  
**U.S./CANADIAN PARTS CONTENT: 53%**  
**MAJOR SOURCES OF FOREIGN PARTS  
CONTENT:**

**MEXICO : 26%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL  
ASSEMBLY, DISTRIBUTION, OR OTHER  
NON—PARTS COSTS.

FOR THIS VEHICLE:  
**FINAL ASSEMBLY POINT:**  
**STERLING HTS, MICH., U.S.A.**  
**COUNTRY OF ORIGIN:**  
**ENGINE: ITALY**  
**TRANSMISSION: GERMANY**



**VEHICLE  
PROTECTION**  
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.