



2020 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$52,795

RAM 1500 BIG HORN CREW CAB 4X4
Exterior Color: Diamond Black Crystal Pearl
Interior Color: Black interior / Diesel Grey seats
Interior: Cloth front bucket seats
Engine: 3.6L Pentastar VVT V6 engine with eTorque
Transmission: 8-speed automatic transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL / SAFETY FEATURES

Brake Assist
Electronic Stability Control
Ready Alert Braking
Hill Start Assist
Traction Control
Electronic Roll Mitigation
Trailer Sway Control
Rain Brake Support
ParkView Rear Back-Up Camera
Supplemental front seat-mounted side air bags
Advanced multistage front air bags
Supplemental side curtain air bags
Tire fill alert
Push-button start
7-pin wiring harness
Electronic shift-on-demand transfer case
Hands-free communication with Bluetooth streaming

INTERIOR FEATURES
EXTERIOR FEATURES

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Diamond Black Crystal Pearl \$275
Cloth front bucket seats \$645
Full-length floor console
Centre console parts module
Customer Preferred Package 23Z
Big Horn Level 1 Equipment Group \$1,595
Second-row in-floor storage bins
Rear window defroster
Rear power sliding window
Auto-dimming rearview mirror
3.5-inch full-colour in-cluster display
Power 4-way driver lumbar adjust
Power 8-way adjustable driver seat
Rear dome lamp with on/off switch
Google Android Auto
8.4-inch touchscreen
Apple CarPlay capable
SiriusXM satellite radio with 1-year subscription
1-year SiriusXM satellite radio subscription
Power adjustable pedals
Class IV hitch receiver
Rear wheelhouse liners
275/55R20 All-Season Low Roll Resistance tires \$250
20x9-inch premium chrome-clad aluminum wheels \$945
Remote start system \$395
Federal A/C excise tax \$100
Ontario Tire Surcharge

Destination Charge \$1,895

TOTAL PRICE: * \$58,895

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-RRFFG1LN-101096

L4-VON: 4971

0805



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2020 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



11.1 L/100 km
combined/combineé
12.2 city
ville
9.7 highway
route

25 mi/gal

Annual fuel cost
for an annual distance of 20,000 km, and an
average fuel price of \$1.30 per litre

\$ 2 886

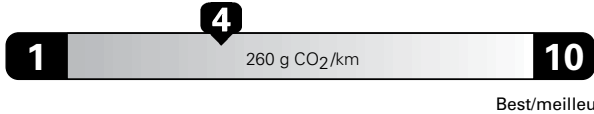
Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un
prix moyen du carburant de 1,30 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

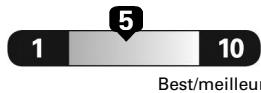
9.5 – 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement



Estimates are based on Government of Canada
approved criteria and testing methods. Vehicle's
actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des
critères approuvés par le gouvernement du Canada. La
consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.rncan.gc.ca

