



2020 MODEL YEAR

## RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price:** **\$42,890**

## RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Granite Crystal Metallic Clear-Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Deluxe Cloth Bucket Seat  
Engine: 3.6L V6 24V VVT eTorque Engine Upg I  
Transmission: 8-Speed Automatic 850RE Transmission

## STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

## FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
Conventional Differential Rear Axle  
3.21 Rear Axle Ratio  
Push-Button Start  
Remote Keyless Entry  
ParkView® Rear Back-Up Camera  
Sentry Key® Theft Deterrent System  
Anti-Lock 4-Wheel Disc Brakes  
Electric Park Brake

Ready-Alert Braking  
Rain-Brake Support  
Tire-Fill Alert  
Electronic Roll Mitigation  
Electronic Stability Control  
Trailer Sway Damping  
Hill Start Assist  
Speed Control  
Rotary Shifter-Black  
Class III Bumper Hitch  
7-Pin Wiring Harness  
26-Gallon Fuel Tank  
Capless Fuel-Fill

## INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display  
Cluster 3.5-Inch TFT Black and White Display  
Integrated Voice Command with Bluetooth®  
Media Hub-2 USB, Full Funct, Aux  
12-Volt Auxiliary Power Outlet  
6-Speakers

4-Way Manual Adjustable Driver Seat  
4-Way Manual Adjustable Front Passenger Seat  
Power Front Windows with 1-Touch Up & Down  
Front and Rear Climate-Control Outlets

## OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Granite Crystal Metallic Clear-Coat Exterior Paint \$200  
**Customer Preferred Package 23Z**  
Night Edition \$1,995  
20-Inch x 9.0-Inch Premium Paint/Polished Wheels  
275/55R20 OWL All-Season Tires  
Black Exterior Badging  
Black Headlamp Bezels  
Black Interior Accents  
Big Horn Level 2 Equipment Group \$2,500  
2nd-Row In-Floor Storage Bins  
115-Volt Auxiliary Power Outlet  
115-Volt Auxiliary Rear Power Outlet

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L. SHIP TO: 0609

VIN: 1C6-RRFFG7LN-341379

L4-VON: 2466



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES, AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

8.4-Inch Touchscreen Display  
A/C Auto Temperature Control w/Dual-Zone Control  
Apple CarPlay®  
Class IV Receiver-Hitch  
Cluster 7.0-Inch TFT Color Display  
Media Hub-2 USB, Full Funct/Chg Only  
Exterior Mirrors with Supplemental Signals  
Google Android Auto™  
Heated Front Seats  
Heated Steering Wheel  
ParkSense® Front and Rear Park-Assist with Stop  
4-Way Power Lumbar Adjustable Driver Seat  
8-Way Power Driver Seat  
Power Adjustable Pedals  
Power Folding Mirrors  
Rear Power Sliding Window  
Rear Window Defroster  
Remote-Start System  
SiriusXM® with 1-Year Radio Sub Call 800-643-2112  
Universal Garage Door Opener  
Front and Rear Rubber Floor Mats \$135

Destination Charge \$1,695

**Package Value Savings of \$2,300**  
Included in Level 2 Equipment Group  
Price

**TOTAL PRICE: \*** **\$49,415**

## WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or  
see your owner's manual for details.

**5 YEAR / 60,000 MILE  
POWERTRAIN WARRANTY**

EPA  
DOT

## Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**21**  
MPG  
19 city  
24 highway  
combined city/hwy

4.8 gallons per 100 miles

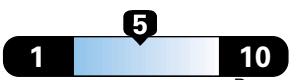
Standard pickups range from 14 to 27 MPG.  
The best vehicle rates 136 MPGe.

**Annual fuel COST**  
**\$1,950**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fueleconomy.gov](http://fueleconomy.gov).

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

## Overall Vehicle Score



Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
CrashDriver  
Passenger

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
CrashFront seat  
Rear seat

Based on the risk of injury in a side impact.

## Rollover



Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 53%

MAJOR SOURCES OF FOREIGN PARTS  
CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

## FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

## COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



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PROTECTION**  
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