



2020 MODEL YEAR

## RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price:** **\$42,540**

## RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Billet Silver Metallic Clear-Coat Exterior Paint  
Interior Color: Black Interior Color  
Interior: Deluxe Cloth Bucket Seat  
Engine: 5.7L V8 HEMI® MDS VVT Engine  
Transmission: 8-Speed Automatic 8HP75 Transmission

## STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

## FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
Conventional Differential Rear Axle  
3.21 Rear Axle Ratio  
Push-Button Start  
Remote Keyless Entry  
ParkView® Rear Back-Up Camera  
Sentry Key® Theft Deterrent System  
Anti-Lock 4-Wheel Disc Brakes  
Electric Park Brake  
Ready-Alert Braking  
Rain-Brake Support  
Tire-Fill Alert  
Electronic Roll Mitigation  
Electronic Stability Control  
Trailer Sway Damping  
Hill Start Assist  
Speed Control  
Rotary Shifter-Black  
Class III Hitch  
7-Pin Wiring Harness  
26-Gallon Fuel Tank  
Capless Fuel-Fill

## INTERIOR FEATURES

Uconnect® 3 with 5-Inch Display  
Cluster 3.5-Inch TFT Black and White Display  
Integrated Voice Command with Bluetooth®  
Media Hub-2 USB, Full Funct, Aux  
12-Volt Auxiliary Power Outlet  
6-Speakers  
4-Way Manual Adjustable Driver Seat  
4-Way Manual Adjustable Front Passenger Seat  
Power Front Windows with 1-Touch Up & Down

## OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Billet Silver Metallic Clear-Coat Exterior Paint \$200  
**Customer Preferred Package 25Z**  
"Big Horn" Badge  
Night Edition  
20-Inch x 9.0-Inch Premium Paint/Polished Wheels  
275/55R20 OWL All-Season Tires  
Black Exterior Badging  
Black Headlamp Bezels  
Black Interior Accents  
Deluxe Cloth Bucket Seat  
Big Horn Level 2 Equipment Group  
2nd-Row In-Floor Storage Bins  
Damped Tailgate \$2,400

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

VIN: 1C6-SRFFT5LN-102024

S.L.

SHIP TO:

0726

SOLD TO:

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

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EPA  
DOT

## Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.

**17** MPG  
combined city/hwy  
15 city 21 highway  
5.9 gallons per 100 miles

Standard pickups range from 12 to 25 MPG.  
The best vehicle rates 136 MPGe.

**You Spend**  
**\$5,750**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

**Annual fuel COST****\$2,650****Fuel Economy & Greenhouse Gas Rating** (tailpipe only)

**1** 3  
1 10

**Smog Rating** (tailpipe only)

**1** 3  
1 10

Best

This vehicle emits 523 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fueleconomy.gov](http://fueleconomy.gov).



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

## Overall Vehicle Score

**★★★★★**

Based on the combined ratings of frontal, side, and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

Frontal  
CrashDriver  
Passenger**★★★★★**  
★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

Side  
CrashFront seat  
Rear seat**★★★★★**  
★★★★★

Based on the risk of injury in a side impact.

## Rollover

Based on the risk of rollover in a single-vehicle crash.

**★★★★★**

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 53%

MAJOR SOURCES OF FOREIGN PARTS  
CONTENT:

MEXICO : 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

## FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

## COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



**VEHICLE  
PROTECTION**  
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