2020 MODEL YEAR RAM 1500 LONGHORN CREW CAB 4X4

Accent Fender Flares

Painted Front Bumper Painted Rear Bumper

SiriusXM® with 360L

Power Running Boards

Ventilated Rear Seats

Wireless Charging Pad 3.92 Rear Axle Ratio

Multi-Function Tailgate 33–Gallon Fuel Tank

Air Suspension, 4-Corner

Trailer Brake Control

Engine Calibration Flash

Destination Charge

WARRANTY COVERAGE

see your owner's manual for details.

Anti-Spin Differential Rear Axle

Dual-Pane Panoramic Sunroof

5.7L V8 HEMI® MDS VVT Engine

Longhorn Level 1 Equipment Group

Blind-Spot and Cross-Path Detection

Uconnect® 12.0–Inch with Navigation

20-Inch x 9.0-Inch Premium Paint/Polished Wheels

Automatic-Dimming Exterior Passenger Mirror

19-Speaker Harman Kardon® Premium Sound

22-Inch x 9.0-Inch Alum Painted/Polished Wheels

TOTAL PRICE: *

5-year or 60,000-mile Powertrain Limited Warranty.

5_{YEAR}/60,000_{MILE}

POWERTRAIN WARRANTY

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

285/45R22XL BSW All-Season Tires

RamBox® Cargo Management System

\$3,895

\$95 \$495 \$1,795 \$1,495 \$995 \$445 \$1,805

\$2,095

\$995

\$1,695

\$295 NO CHARGE

\$73.575

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

> Base Price: \$54,390

RAM 1500 LONGHORN CREW CAB 4X4

Exterior Color: Billet Silver Metallic Clear–Coat Exterior Paint Interior Color: Black / New Saddle Interior Colors

Interior: Leather-Trimmed Bucket Seats
Engine: 5.7L V8 HEMI® MDS VVT Engine
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES Advanced Multistage Front Air Bags

Supplemental Front Seat Side Air Bags Supplemental Side-Curtain Front and Rear Air Bags ParkSense® Front and Rear Park-Assist with Stop

ParkView® Rear Back-Up Camera Conventional Differential Rear Axle

3.21 Rear Axle Ratio Class IV Receiver-Hitch 7-Pin Wiring Harness Dampened Tailgate Active Front Air Dams

Remote Tailgate-Release Spray-in Bedliner

Rain-Sensitive Windshield Wipers Tire-Fill Alert

INTERIOR FEATURES

Uconnect® 4C NAV with 8.4-Inch Display Apple CarPlay® Google Android Auto™

Cluster 7.0-Inch TFT Color Display Media Hub-2 USB, Full Funct, Aux

115–Volt Auxiliary Power Outlet 9-Amplified Speakers with Subwoofer

A/C Auto Temperature Control w/Dual-Zone Control Wood / Leather-Wrapped Steering Wheel

Heated Steering Wheel Power Adjustable Pedals with Memory

8-Way Power Driver and Passenger Seats

Heated Front Seats Ventilated Front Seats

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Billet Silver Metallic Clear-Coat Exterior Paint \$200 **Customer Preferred Package 25K** \$395 Protection Group Front Suspension Skid Plate Fuel Tank Skid Plate

Steering Gear Skid Plate Transfer Case Skid Plate Advanced Safety Group

Adaptive Cruise Control with Stop & Go Advanced Brake-Assist

Full Speed Forward Collision Warn Plus

Lane Keep Assist Parallel and Perpendicular Park-Assist with Stop

Surround-View Camera (NAW Trailer-Tow Mirrors) Bed Utility Group

\$545 4–Adjustable Cargo Tie–Down Hooks Lower Two–Tone Paint \$250

Assembly Point/Port of Entry: STERLING HTS. MICH., U.S.A. VIN: 1C6-SRFKT0LN-304534 L4-VON: 9469 SHIP TO:

\$1.695



* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND

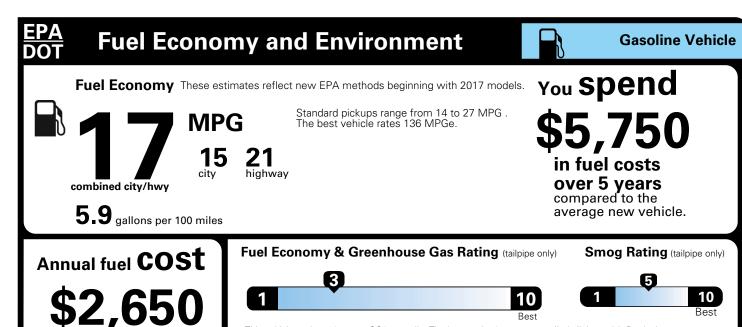
SOLDTO

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

FCA US LLC



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles





GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side, and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **** Crash Passenger *** Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight

Side Front seat **** Crash Rear seat **** Based on the risk of injury in a side impact.

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars (★ ★ ★ ★ ★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA)

www.safercar.gov or 1–888–327–4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE: **U.S./CANADIAN PARTS CONTENT: 53%**

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 26%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER

NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES





Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.