



2020 MODEL YEAR
RAM 1500 LONGHORN CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$71,545

RAM 1500 LONGHORN CREW CAB 4X4
Exterior Color: Patriot Blue Pearl
Interior Color: Black and Cattle Tan interior and seats
Interior: Leather front vented front bucket seats
Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS
Transmission: 8-speed automatic transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
Electronic Stability Control
Ready Alert Braking
Electronic Roll Mitigation
Trailer Sway Control
Rain Brake Support
ParkView Rear Back-Up Camera
Remote tailgate release
Park-Sense Front and Rear Park Assist
Remote start system
Automatic high-beam headlamp control
Supplemental front seat-mounted side air bags
Advanced multistage front air bags
Supplemental side curtain air bags
Tire fill alert
Remote proximity keyless entry
Push-button start
Electronic shift-on-demand transfer case

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Patriot Blue Pearl \$100
Customer Preferred Package 25K
Protection Group \$250
Fuel tank skid plate
Transfer case skid plate
Front suspension skid plate
Steering gear skid plate
Body-Colour Bumper Group \$395
Body-colour front bumper
Body-colour rear bumper with step pads
Advanced Safety Group \$2,300
Advanced Brake Assist
Lane Departure Warning with Lane Keep Assist
Forward Collision Warning with Active Braking
Adaptive Cruise Control with Stop and Go
Parallel & Perpendicular Park Assist with Stop

Bed Utility Group \$200
4 adjustable cargo tie-down hooks
Deployable bed step (not included w/split tailgate)
Longhorn Level 1 Equipment Group \$3,395
Rear ventilated seats
Auto-dimming exterior passenger mirror
Power running boards
harman/kardon 19-speaker high performance audio
12-inch touchscreen
Wireless charging pad
SiriusXM with 360L on-demand content
Uconnect 4C NAV with 12-inch display
Blind-Spot and Cross-Path Detection
Anti-spin differential rear axle \$525
Power dual-pane panoramic sunroof \$1,595
Multi-function tailgate \$1,095
124-litre (27.4-gallon) fuel tank \$445
Active-Level 4-corner air suspension \$1,895
22x9-inch polished aluminum wheels with inserts \$1,295
Class IV hitch receiver \$495
Trailer Brake Control \$375
Federal A/C excise tax \$100
Ontario Tire Surcharge

Destination Charge \$1,895

TOTAL PRICE: * \$87,900

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFT6LN-260040

L4-VON: 6348

1223



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN LIMITED
WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2020 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The High Voltage Battery, if equipped, is backed by a 10-year or 160,000-kilometre warranty.*

* Whichever comes first. Some conditions may apply.+ The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

Canada

ENERGUIDE



Gasoline vehicle
Véhicule à essence

Fuel Consumption / Consommation de carburant



13.8 L/100 km
combined/combineé
city ville 16.1
highway route 11.0

20 mi/gal

Annual fuel cost
for an annual distance of 20,000 km, and an
average fuel price of \$1.30 per litre

\$ 3 588

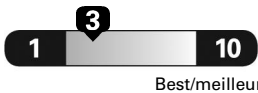
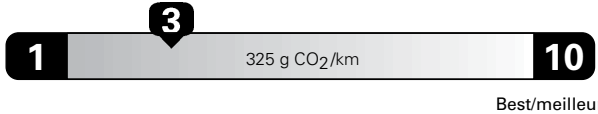
Coût annuel en carburant
pour une distance annuelle de 20 000 km, et un
prix moyen du carburant de 1,30 \$ par litre

Standard pickup trucks range from /
Les camionnettes ordinaires
font entre

9.0 – 16.3 L/100 km

L_e is gasoline litre equivalent
L_e signifie litre équivalent d'essence

Carbon Dioxide Rating / Indice de dioxyde de carbone Smog Rating / Indice de Smog



Tailpipe emissions only / Émissions du tuyau d'échappement seulement

Estimates are based on Government of Canada
approved criteria and testing methods. Vehicle's
actual fuel consumption will vary.

Estimations établies selon des méthodes d'essai et des
critères approuvés par le gouvernement du Canada. La
consommation de carburant réelle du véhicule variera.

For more information visit

vehicles.nrcan.gc.ca

Pour plus d'information visitez

vehicules.rncan.gc.ca

