



2020 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,940

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Bright White Clear-Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Deluxe Cloth Bucket Seat
Engine: 3.0L V6 Turbo Diesel Engine Gen 3
Transmission: 8-Speed Automatic 8HP75 Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Conventional Differential Rear Axle
3.21 Rear Axle Ratio
Push-Button Start
Remote Keyless Entry
ParkView® Rear Back-Up Camera
Sentry Key® Theft Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Park Brake
Ready-Alert Braking
Rain-Brake Support
Tire-Fill Alert
Electronic Roll Mitigation
Electronic Stability Control
Trailer Sway Damping
Hill Start Assist
Speed Control
Rotary Shifter-Black

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
Customer Preferred Package 28Z
Sport Appearance Package \$1,295
Black Interior Accents
Grille-Surr 1 Body Color Texture 1 Black
Trailer-Tow Group \$400
Power Trailer Tow Mirrors with Manual Fold-Away
Trailer Brake Control
Big Horn Level 2 Equipment Group \$2,500
2nd-Row In-Floor Storage Bins
Dampened Tailgate
115-Volt Auxiliary Power Outlet
115-Volt Auxiliary Rear Power Outlet
8.4-Inch Touchscreen Display
A/C Auto Temperature Control w/Dual-Zone Control
Apple CarPlay®
Class IV Receiver-Hitch
Cluster 7.0-Inch TFT Color Display
Media Hub-2 USB, Full Funct/Chg Only
Exterior Mirrors with Supplemental Signals
Google Android Auto™
Heated Front Seats
Heated Steering Wheel
ParkSense® Front and Rear Park-Assist with Stop
4-Way Power Lumbar Adjustable Driver Seat
8-Way Power Driver Seat
Power Adjustable Pedals
Power Folding Mirrors

Rear Power Sliding Window
Rear Window Defroster
Remote-Start System
SiriusXM® with 1-Year Radio Sub Call 800-643-2112
Universal Garage Door Opener
Front and Rear Rubber Floor Mats \$135
3.92 Rear Axle Ratio \$95
Anti-Spin Differential Rear Axle \$495
3.0L V6 Turbo Diesel Engine Gen 3 \$4,995
800-Amp Maintenance Free Battery
Lower Active Grille Shutters
Rear Wheelhouse Liners \$195
9-Amplified Speakers with Subwoofer \$595
275/55R20 BSW All-Season Tires
Uconnect® 12.0-Inch with Navigation \$2,095
4G LTE Wi-Fi Hot Spot
SiriusXM® with 360L
SiriusXM Guardian™ Connected Services w/1-Yr Trial
SiriusXM® Traffic Service Plus
SiriusXM® Travel Link
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$1,595

Destination Charge \$1,695

Package Value Savings of \$2,300
Included in Level 2 Equipment Group Price

TOTAL PRICE: * \$59,030

WARRANTY COVERAGE
5-year or 100,000-mile Powertrain Limited Warranty
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-SRFMM6LN-251957 L4-VON: 2926 1227



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Diesel Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



24 MPG
combined city/hwy
21 city
29 highway

Standard pickups range from 12 to 25 MPG .
The best vehicle rates 136 MPGe.

4.2 gallons per 100 miles

**You spend
\$2,250
in fuel costs
over 5 years**
compared to the
average new vehicle.

**Annual fuel cost
\$1,950**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 418 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.15 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal
Crash**

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

**Side
Crash**

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: ITALY
TRANSMISSION: GERMANY



**VEHICLE
PROTECTION**
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.