



2021 MODEL YEAR

RAM 1500 BIG HORN QUAD CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$40,290

RAM 1500 BIGHORN/LONESTAR QUAD 4X4

Exterior Color: Diamond Black Crystal Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat

Engine: 5.7L V8 HEMI® MDS VVT Engine

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat-Mounted Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Conventional Differential Rear Axle
3.21 Rear Axle Ratio
Push-Button Start
Remote Keyless-Entry
ParkView® Rear Back-Up Camera
Sentry Key® Theft-Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Parking Brake
Ready-Alert Braking
Rain-Brake Support
Tire-Fill Alert
Electronic Roll-Mitigation
Electronic Stability-Control
Trailer Sway Damping
Hill-Start Assist
Speed Control
Black Rotary-Shifter
Class III Bumper-Hitch
7-Pin Wiring Harness
Capless Fuel-Fill

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Diamond Black Crystal Pearl-Coat Exterior Paint \$100
Big Horn Package 25Z
Premium Lighting Group \$995
Snow-Plow Prep Group \$195
Night Edition \$1,995
Accent-Color Premium Power Mirrors
Black Headlamp-Bezels
20-Inch x 9.0-Inch Premium Paint/Polished Wheels
Black Interior Accents
Off-Road Group \$840
Front Suspension Skid-Plate
Fuel Tank Skid-Plate
Steering Gear Skid-Plate
Transfer-Case Skid-Plate
Hill-Descent Control
Tow Hooks
Big Horn Level 2 Equipment Group \$2,500
Media Hub with 2 Charge-Only USB Ports
Class IV Receiver-Hitch
115-Volt Auxiliary Power-Outlet
115-Volt Auxiliary Rear Power-Outlet
8.4-Inch Touchscreen Display
A/C with Dual-Zone Auto Temperature Control
Apple CarPlay®

Google Android Auto™
Heated Front Seats
Heated Steering Wheel
ParkSense® Front and Rear Park-Assist with Stop
4-Way Power Lumbar Adjustable Driver Seat
8-Way Power Driver Seat
Power Adjustable Pedals
Power-Folding Mirrors
Rear Power-Sliding Window
Remote-Start System
SiriusXM® with 6-Month Radio Sub Call 800-643-2112
3.92 Rear Axle Ratio \$95
5.7L V8 HEMI® MDS VVT Engine \$1,795
Rear Wheelhouse-Liners \$195
33-Gallon Fuel Tank \$445
Uconnect® 4C NAV with 8.4-Inch Display \$795
4G LTE Wi-Fi Hot Spot
SiriusXM Guardian™ Connected Services w/1-Yr Trial
SiriusXM® Traffic Plus with 5-Year Subscription
SiriusXM® Travel Link with 5-Year Subscription
Trailer Brake-Controller \$295

Destination Charge \$1,695

Package Value Savings of \$2,300

Included in Level 2 Equipment Group Price

TOTAL PRICE: * \$52,230

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:

VIN: 1C6-SRFBT3MN-617580 L4-VON: 4113 1207



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



17 MPG
combined city/hwy
15 city
21 highway

Standard pickups range from 14 to 27 MPG .
The best vehicle rates 141 MPGe.

5.9 gallons per 100 miles

You spend
\$5,750
in fuel costs
over 5 years
compared to the
average new vehicle.

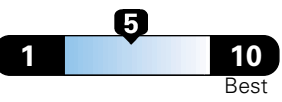
Annual fuel cost
\$2,650

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal
Crash

Driver
Passenger

★★★★★
★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side
Crash

Front seat
Rear seat

★★★★★
★★★★★

Based on the risk of injury in a side impact.

Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 58%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 32%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



**VEHICLE
PROTECTION**
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.