



2021 MODEL YEAR

# RAM 1500 BIG HORN QUAD CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$40,290

**RAM 1500 BIGHORN/LONESTAR QUAD 4X4**  
**Exterior Color:** Granite Crystal Metallic Clear-Coat Exterior Paint  
**Interior Color:** Black Interior Color  
**Interior:** Deluxe Cloth Bucket Seat  
**Engine:** 5.7L V8 HEMI® MDS VVT Engine  
**Transmission:** 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat-Mounted Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
Conventional Differential Rear Axle  
3.21 Rear Axle Ratio  
Push-Button Start  
Remote Keyless-Entry  
ParkView® Rear Back-Up Camera  
Sentry Key® Theft-Deterrent System  
Anti-Lock 4-Wheel Disc Brakes  
Electric Parking Brake  
Ready-Alert Braking  
Rain-Brake Support  
Tire-Fill Alert  
Electronic Roll-Mitigation  
Electronic Stability-Control  
Trailer Sway Damping  
Hill-Start Assist  
Speed Control  
Black Rotary-Shifter  
Class III Bumper-Hitch  
7-Pin Wiring Harness  
Capless Fuel-Fill

INTERIOR FEATURES

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Granite Crystal Metallic Clear-Coat Exterior Paint \$200  
Deluxe Cloth Bucket Seat \$595  
**Big Horn Package 25Z**  
Premium Lighting Group \$995  
Front LED Fog Lamps  
LED Reflector Headlamps  
LED Tail Lamps  
Snow-Plow Prep Group \$195  
Level 1 Safety Group \$595  
Pedestrian / Cyclist Emergency Braking  
Advanced Brake-Assist  
Full-Speed Forward-Collision Warning Plus  
Lane Keep Assist  
Off-Road Group \$840  
Electronic Locking Rear Axle  
Front Suspension Skid-Plate  
Fuel Tank Skid-Plate  
Steering Gear Skid-Plate  
Transfer-Case Skid-Plate  
Hill-Descent Control  
LT275/65R18C OWL On / Off Road Tires  
Tow Hooks  
Big Horn Level 2 Equipment Group \$2,500

Media Hub with 2 Charge-Only USB Ports  
Class IV Receiver-Hitch  
115-Volt Auxiliary Power-Outlet  
115-Volt Auxiliary Rear Power-Outlet  
8.4-Inch Touchscreen Display  
A/C with /Dual-Zone Auto Temperature Control  
Apple CarPlay®  
7.0-Inch TFT Color Display-Cluster  
Google Android Auto™  
Heated Front Seats  
Heated Steering Wheel  
ParkSense® Front and Rear Park-Assist with Stop  
4-Way Power Lumbar Adjustable Driver Seat  
8-Way Power Driver Seat  
Power Adjustable Pedals  
Power-Folding Mirrors  
Rear Power-Sliding Window  
Remote-Start System  
SiriusXM® with 6-Month Radio Sub Call 800-643-2112  
Universal Garage-Door Opener  
Front and Rear Rubber Floor Mats by Mopar® \$135  
3.92 Rear Axle Ratio \$95  
5.7L V8 HEMI® MDS VVT Engine \$1,795  
9 Amplified Speakers with Subwoofer \$695  
Trailer Brake-Controller \$295

Destination Charge \$1,695

TOTAL PRICE: \* \$50,920

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.  
3-year or 36,000-mile Basic Limited Warranty.  
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE**  
**POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFBT5MN-540131

L4-VON: 8252

1024



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC



## Fuel Economy and Environment



Gasoline Vehicle

**Fuel Economy** These estimates reflect new EPA methods beginning with 2017 models.



**17 MPG**  
combined city/hwy  
15 city  
21 highway

Standard pickups range from 14 to 27 MPG .  
The best vehicle rates 141 MPGe.

5.9 gallons per 100 miles

You spend  
**\$5,750**  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

### Annual fuel cost

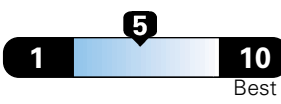
**\$2,650**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



This vehicle emits 523 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

**Smog Rating** (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



## GOVERNMENT 5-STAR SAFETY RATINGS

### Overall Vehicle Score

★★★★★

Based on the combined ratings of frontal, side and rollover.  
Should ONLY be compared to other vehicles of similar size and weight.

### Frontal Crash

Driver Passenger

★★★★★  
★★★★★

Based on the risk of injury in a frontal impact.  
Should ONLY be compared to other vehicles of similar size and weight.

### Side Crash

Front seat Rear seat

★★★★★  
★★★★★

Based on the risk of injury in a side impact.

### Rollover

★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
**U.S./CANADIAN PARTS CONTENT: 58%**  
**MAJOR SOURCES OF FOREIGN PARTS CONTENT:**

**MEXICO : 32%**  
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:  
**FINAL ASSEMBLY POINT:**  
**STERLING HTS, MICH., U.S.A.**

**COUNTRY OF ORIGIN:**  
**ENGINE: MEXICO**  
**TRANSMISSION: UNITED STATES**



**VEHICLE PROTECTION**  
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