



2023 MODEL YEAR RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$49,125

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Bright White Clear-Coat Exterior Paint
Interior Color: Black Interior Color
Interior: Deluxe Cloth Bucket Seat
Engine: 3.6L V6 24V VVT eTorque Engine with Stop/Start
Transmission: 8-Speed Automatic 850RE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

- Advanced Multistage Front Air Bags
- Supplemental Front Seat-Mounted Side Air Bags
- Supplemental Side-Curtain Front and Rear Air Bags
- 3.21 Rear Axle Ratio
- Push-Button Start
- Remote Keyless-Entry
- ParkView® Rear Back-Up Camera
- Sentry Key® Theft-Deterrent System
- Anti-Lock 4-Wheel Disc Brakes
- Electric Parking Brake
- Ready-Alert Braking
- Rain-Brake Support
- Tire-Fill Alert
- Electronic Roll-Mitigation
- Electronic Stability-Control
- Trailer Sway Damping
- Hill-Start Assist
- Speed Control
- Black Rotary-Shift
- Class III Bumper-Hitch
- 7-Pin Wiring Harness
- Capless Fuel-Fill

INTERIOR FEATURES

- Ram Clean Air System
- Uconnect® 3 with 5-Inch Touch Screen Display
- SiriusXM Guardian™ Connected Service w/Trial Period
- Integrated Voice Command
- Full Function Media Hub with 2-USB Plus Aux Port
- 12-Volt Auxiliary Power-Outlet
- 6 Speakers
- 4-Way Manual Adjustable Driver Seat
- 4-Way Manual Adjustable Front Passenger Seat
- Power Front Windows with 1-Touch Up / Down
- Rear Fixed-Window
- Leather-Wrapped Steering Wheel
- Tilt / Telescope Steering-Column

EXTERIOR FEATURES

- 18-Inch x 8.0-Inch Cast Aluminum Painted Wheels
- 275/65R18 BSW All-Season LRR Tire
- 18-Inch Full-Size Steel Spare Wheel
- Power Mirrors
- Automatic Headlamps
- Halogen Quad Headlamps
- Cargo Tie-Down Loops
- Dampened Tailgate
- Locking Tailgate

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Big Horn Package 23Z** \$1,305
 - Sport Appearance Package
 - 2-Way Power Lumbar Adjustable Driver Seat
 - Black Interior Accents
 - 8-Way Power Driver Seat
 - Premium Power Mirrors
 - "Sport" Decal
- Big Horn Level 1 Equipment Group** \$1,895
 - Handsfree Phone and Audio
 - Uconnect® 5 with 8.4-Inch Touch Screen Display
 - Electronic Shift-On-Demand Transfer-Case
 - 2nd-Row In-Floor Storage Bins
 - Class IV Receiver-Hitch
 - 4G LTE Wi-Fi Hot Spot
 - Apple CarPlay®
 - Front Fog Lamps
 - Google Android Auto™
 - Heated Front Seats
 - Heated Steering Wheel
 - Power-Folding Mirrors
 - Rear Power-Sliding Window
 - SiriusXM® with 6-Month Radio Sub Call 800-643-2112
 - Ram Connect (Connected Services) with Trial
 - Remote-Start System
- Destination Charge** \$245
- Destination Charge** \$1,895

Package Value Savings of \$1,390
Included in Level 1 Equipment Group

TOTAL PRICE: * \$54,465

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
 VIN: 1C6-RRFFG6PN-584767 L4-VON: 3986 0224-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

21 MPG combined city/hwy
 19 city 24 highway

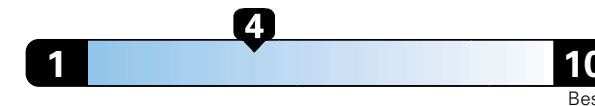
Standard pickups range from 12 to 70 MPGe. The best vehicle rates 132 MPGe.

4.8 gallons per 100 miles

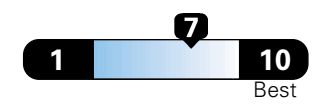
You spend \$2,500
in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,100

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 417 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.95 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 64%

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 25%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

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